



# AGENDA AT A GLANCE

LAS VEGAS · MGM GRAND  
 APRIL 9-11, 2024

## TUESDAY, APRIL 9

### TRAINING

7:30 AM - 4:00 PM	RFID Training
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### CONFERENCE TRACKS

	RFID AND IOT IN WAREHOUSE AND INVENTORY MANAGEMENT	INNOVATION IN SMART RETAIL
9:45 AM - 10:30 AM	RFID/IoT in Warehouse & Inventory Management Basics	Sporting Goods Retailer Expands Robotic Use
10:45 AM - 11:30 AM	Linking RFID to Inventory-Management Best Practices	Luxury Goods Manufacturer Uses Optical AI to Identify and Authenticate Products
11:40 AM - 12:15 PM	Targeting the Correct RFID Technology for the Right Project	Retailer Looks to Computer Vision for Visibility and Analytics
1:00 PM - 1:40 PM	Key Steps in Building an Inventory-Management RFID Solution: Build Your Own RFID Portal	Supermarket Chain Pilots Talking Medication with RFID
1:50 PM - 2:30 PM	Designing Your RFID Solution	Beauty Brand Offers Metaverse Shopping Experience
2:45 PM - 3:30 PM	Building Your RFID Business Case	Men's Clothing Company Boosts Inventory Accuracy via RFID

### CONFERENCE TRACKS

	TRACEABILITY AND SUSTAINABILITY	REAL-TIME INTELLIGENCE: VISIBILITY INTO EVERYTHING
9:45 AM - 10:30 AM	Using RFID and IoT to Improve Sustainability Performance in Waste Management	Smart Water Bottle Uses BLE Connection for Hydration Tracking
10:40 AM - 11:30 AM	Sustainable Supply Chains, Courtesy of RFID	Hospital Smart Rooms Leverage Data to Identify Workers
11:40 AM - 12:15 PM	RFID-enabled Reusable Containers Boost Sustainability, Efficiency	Remotely Managing IT Assets with IoT

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### CONFERENCE TRACKS

<i>(continued)</i>	TRACEABILITY AND SUSTAINABILITY	REAL-TIME INTELLIGENCE: VISIBILITY INTO EVERYTHING
1:00 PM - 1:40 PM	Measuring Sustainability with RFID, One Tree at a Time	Port Deploys Real-Time Location System for Safety, Efficiency
1:50 PM - 2:30 PM	Serving Up Sustainability with Reusable Cups	Chain Improves Traceability, Inventory Tracking With RFID
2:45 PM - 3:30 PM	Breakthroughs in Smart Packaging: Revolutionizing the Link Between Manufacturers and Consumers	Real-Time Location via IoT and AI

### CONFERENCE KEYNOTES *(open to all passholders)*

#### LIVE! STAGE IN THE EXPO HALL

4:00 PM - 4:15 PM	Opening Remarks
4:15 PM - 5:00 PM	Disruptive Technologies: The Future is Now
5:00 PM - 5:45 PM	Wholesaler Gains Efficiency from Robotic Inventory Management
5:45 PM - 6:30 PM	Unlikely Duo or Made for Each Other? AI and Cold Chain Management Team Up to Improve Visibility

## WEDNESDAY, APRIL 10

### CONFERENCE TRACKS

	MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE	INTEGRATED AUTOMATION
8:45 AM - 9:25 AM	Using AI and ML to Battle Shrink in Retail	Maximizing Compliance and Employee Engagement with Automation
9:35 AM - 10:15 AM	Solution-Provider Sessions	Solution-Provider Sessions
10:25 AM - 11:05 AM	Department Store Improves Customer Service with Machine Learning/Artificial Intelligence	Lights-Out Manufacturing: Robots and Automated Equipment in the Factory

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## WEDNESDAY, APRIL 10

### CONFERENCE TRACKS

<i>(continued)</i>	<b>MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE</b>	<b>INTEGRATED AUTOMATION</b>
11:15 AM - 11:55 AM	Artificial Intelligence and Machine Learning: Putting the “Smart” in RFID and Sensor Applications	RPA Delivers Operational Success to Winery
12:05 PM - 12:45 PM	IoT Tracks Biodiversity in Fields	Eye Care Provider Focuses on Driving Efficiencies by Automating Processes

### CONFERENCE TRACKS

	<b>SUPPLY CHAIN DIGITALIZATION</b>	<b>SMART COLD CHAIN</b>
8:45 AM - 9:25 AM	Using IoT and RFID to Automate the Supply Chain	RFID Locates Cold Storage at Logistics Site
9:35 AM - 10:15 AM	Solution-Provider Sessions	Solution-Provider Session
10:25 AM - 11:05 AM	Utilities Share IoT Network to Reduce Labor Costs and Improve Security	IoT Tracks Temperatures for Food Delivery Provider
11:15 AM - 11:55 AM	The “who, what, and where” of How to Share Accurate Data with Providers, Distributors and Customers	Tiny Sensors Monitor Temperature-Sensitive Drugs
12:05 PM - 12:45 PM	CPG Improves Supply Chain Network Visibility	RFID Goes Into Deep Freeze with Tube Sample Management

### BEST NEW PRODUCT DEMOS

LIVE! STAGE IN THE EXPO HALL

3:45 PM - 4:00 PM	Best New Product Finalist #1
4:15 PM - 4:30 PM	Best New Product Finalist #2
4:45 PM - 5:00 PM	Best New Product Finalist #3
5:15 PM - 5:30 PM	Best New Product Finalist #4

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**RFID**  
JOURNAL  
**LIVE!**

WHERE RFID & IoT  
MEET INTELLIGENCE

## THURSDAY, APRIL 11

### CONFERENCE TRACKS

	<b>IIOT (INDUSTRIAL INTERNET OF THINGS)</b>	<b>LOGISTICS AND FULFILLMENT</b>	<b>QSR REVOLUTION: TRANSFORMING THE INDUSTRY WITH TECHNOLOGY</b>
8:45 AM - 9:25 AM	Integrating IoT with PLCs	Research Team Incorporates RFID Reading to AR Headsets	Fast-Casual Chain Rolls Out RFID Nationwide
9:35 AM - 10:15 AM	Smart Factory: IoT Powers Energy Firm	Vehicle Manufacturer Increases Intelligence of Autonomous Guided Vehicles	Global Fast-Food Giant Introduces Sustainable Packaging to 1,200 Locations
10:25 AM - 11:05 AM	Manufacturer Uses Digital Twins to Improve Critical Processes	NFC Tracks Funeral Processes to Ensure Accuracy	Restaurant Serves Up RFID Self-Pours and Pizza

### BEST NEW PRODUCT DEMOS

LIVE! STAGE IN THE EXPO HALL

10:45 AM - 11:00 AM	Best New Product Finalist #5
11:15 AM - 11:30 AM	Best New Product Finalist #6
11:45 AM - 12:00 PM	Best New Product Finalist #7
12:15 PM - 12:30 PM	Best New Product Finalist #8



The RFID Journal Awards recognize companies that have distinguished themselves by their successful use of radio frequency identification (RFID) or other Internet of Things (IoT) technologies, or the introduction of a valuable new RFID/ IoT product or services.

Each year, RFID Journal selects an independent panel of judges to evaluate entries and choose the winners. Review award categories and more information at [rfidjournalawards.com](https://rfidjournalawards.com).

The RFID Journal Awards ceremony will take place on **THURSDAY, APRIL 11TH AT 1:00 PM ON THE LIVE! STAGE IN THE EXPO HALL.**