RFBD JOURNAL LIVE!

MAY 9-11, 2023 | ORLANDO, FLORIDA

RFID JOURNAL LIVE!

Brazilian Postal Operator Uses RFID to Improve Visibility

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the challenge track many packages in a short window

Insert video here



Large quantities

















745,000 miles daily (last mile)

12 airplanes 650,000 lb/day

3,000 outsourced fleet

24,000 own fleet

5,570 cities

207.8 MM inhab

10,000 outsourced



 $\approx 74,000$ operational

13,000 other (e.g. office) +46,900 mailman

1.97 million

packages delivered per day



7 million letters delivered

per day





53 sorting centers



terminals



+15,800 post office staff

1,051 delivery centers



RFID



time measurement - sampling test letters



customers' objects



project organization

technical cooperation agreement with UPU and GS1

source of funds

multidisciplinary working group

team training



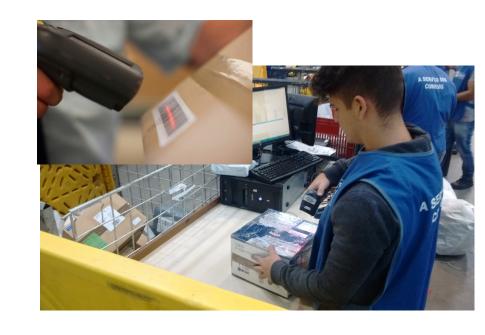




project assumptions

keep current operational processes integrated with barcode T&T systems interoperable

low cost for company and customers scalable







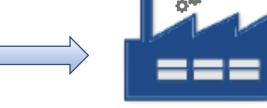
1st MILE

SORTING & TRANSPORT

LAST MILE





















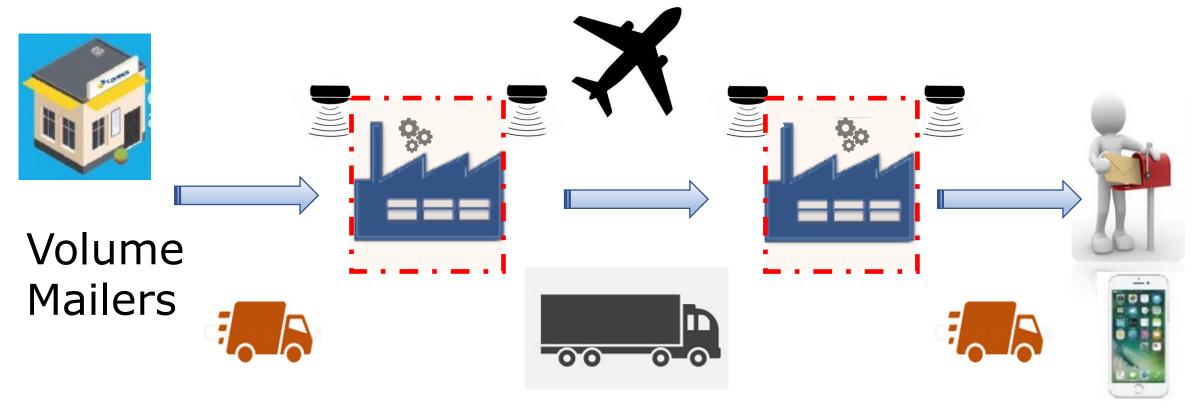




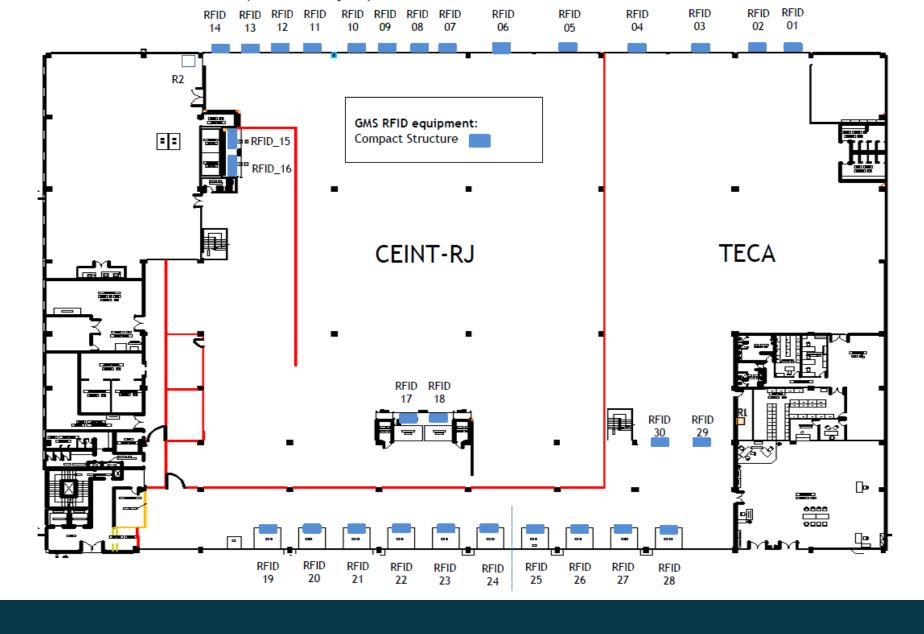
1st MILE

SORTING & TRANSPORT

LAST MILE

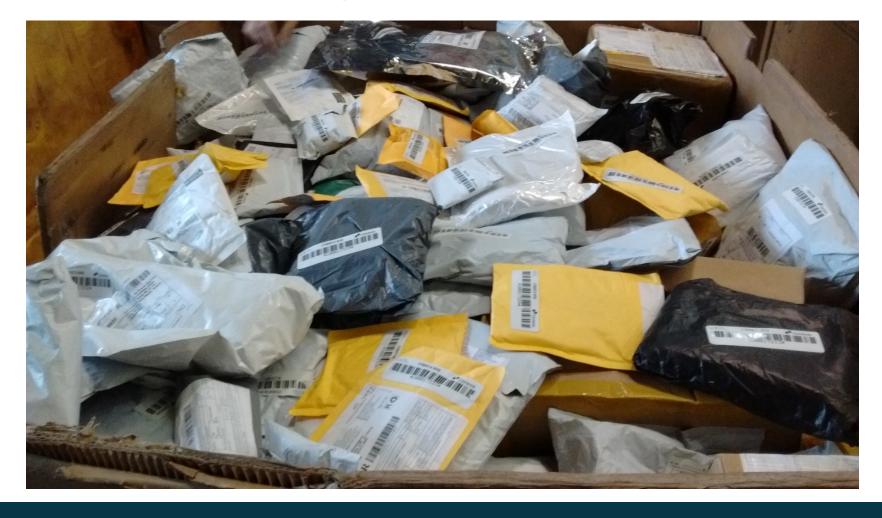








high quantity of packages





material variability



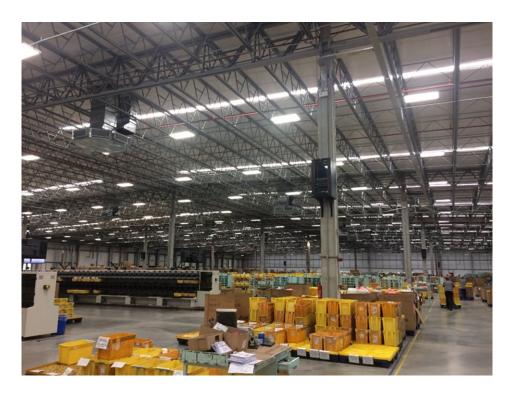








diversity of unitizing equipment







Performance reference inlay

Inlay DogBone™ with chip Impinj Monza R6

Operating frequency: global 860-960 MHz

memory EPC: 96 bits





Information recorded on the chip

Standard GS1

SSCC – Serial Shipping Container Code (parcels & dispatches)

GRAI – Global Returnable Asset Identifier (containers/ transport devices)





Counter customer











S10 + SSCC

postal service

physical flow



Volume mailers



data flow

S10

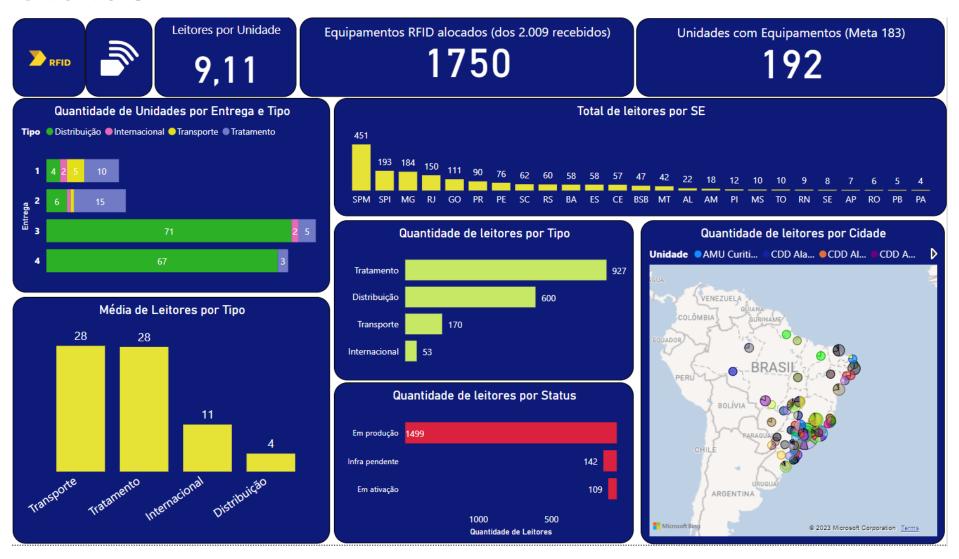
S10 + SSCC (or SGTIN)

physical flow

postal service



Status





Status

readers acquired 2,009

allotted 1,750

postal facilities 192

site survey & technical reserve 259

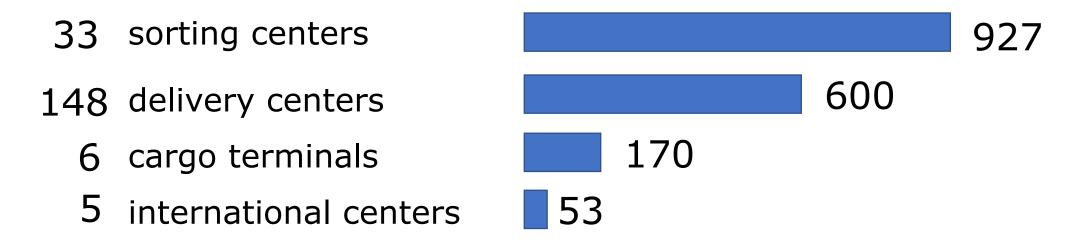
on April 19th





Status

readers installed by type of site



fully operational postal facilities

140 sites with 1499 readers

on April 19th











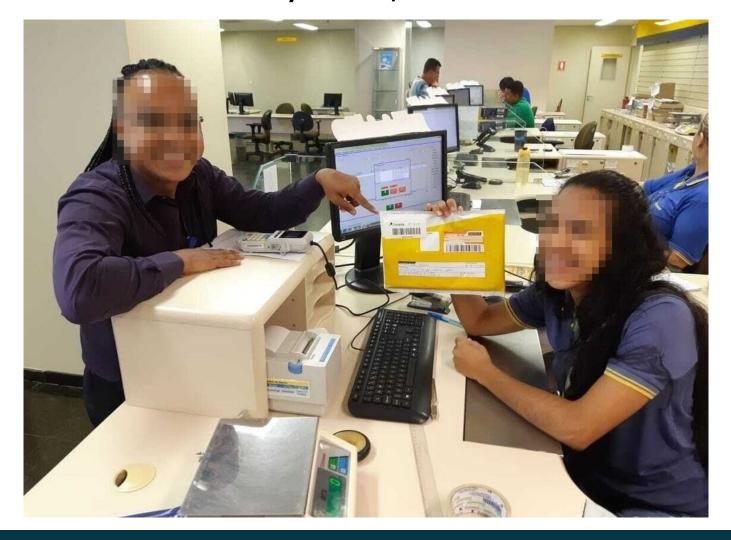
Main benefits

simultaneous (several items at once), involuntary and automated tracking

expected a minimum 30% reduction in company expenses due to lost items, processing failures and delivery delays



January 21st, 2020







THANK YOU



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