

RFID JOURNAL LIVE!

MAY 9-11, 2023 | ORLANDO, FLORIDA

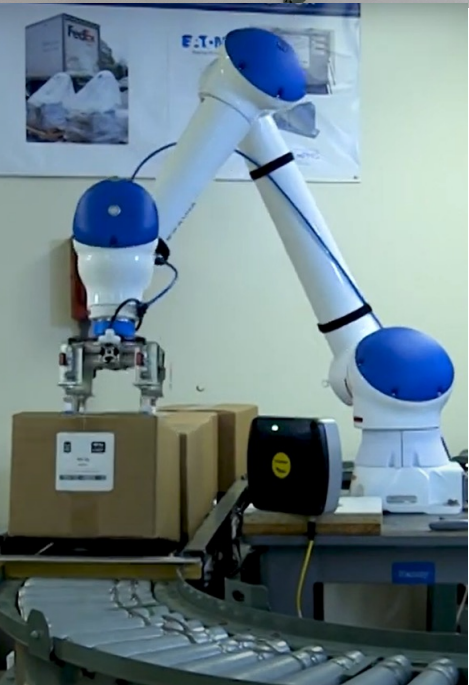
Choosing the Right RFID Equipment

An easy 5 step program...

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Director





Education Advocation Tech Transfer

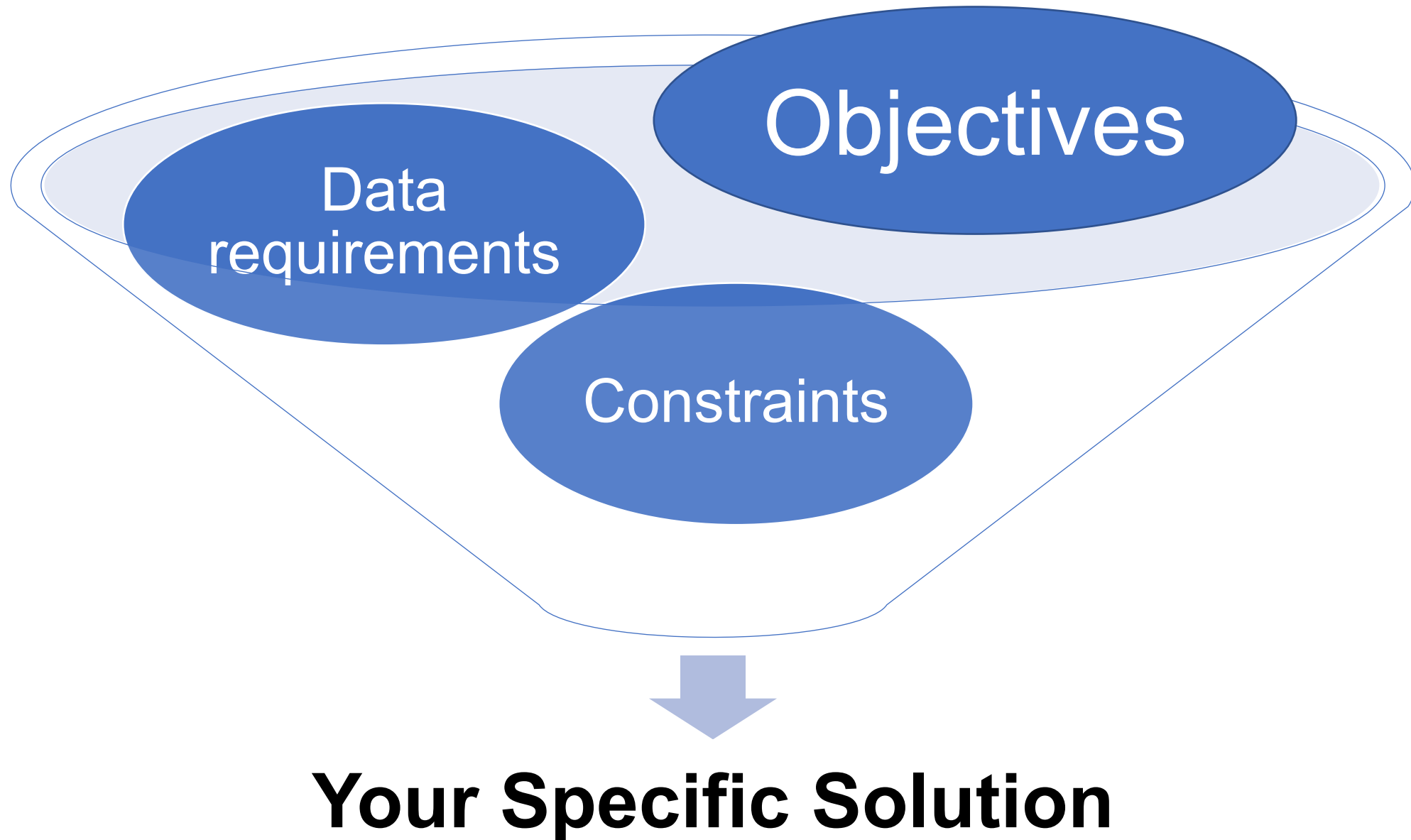


What could
possibly go
Wrong?

Where do
I start?

How
hard
could
it be?







**Show up to RFID Journal Live!
(and this session)**



🔍 Not on your mobile device? Scan the QR code below to download the app.



From your mobile device, click the appropriate button below to access the official mobile app and access search and planning tools.





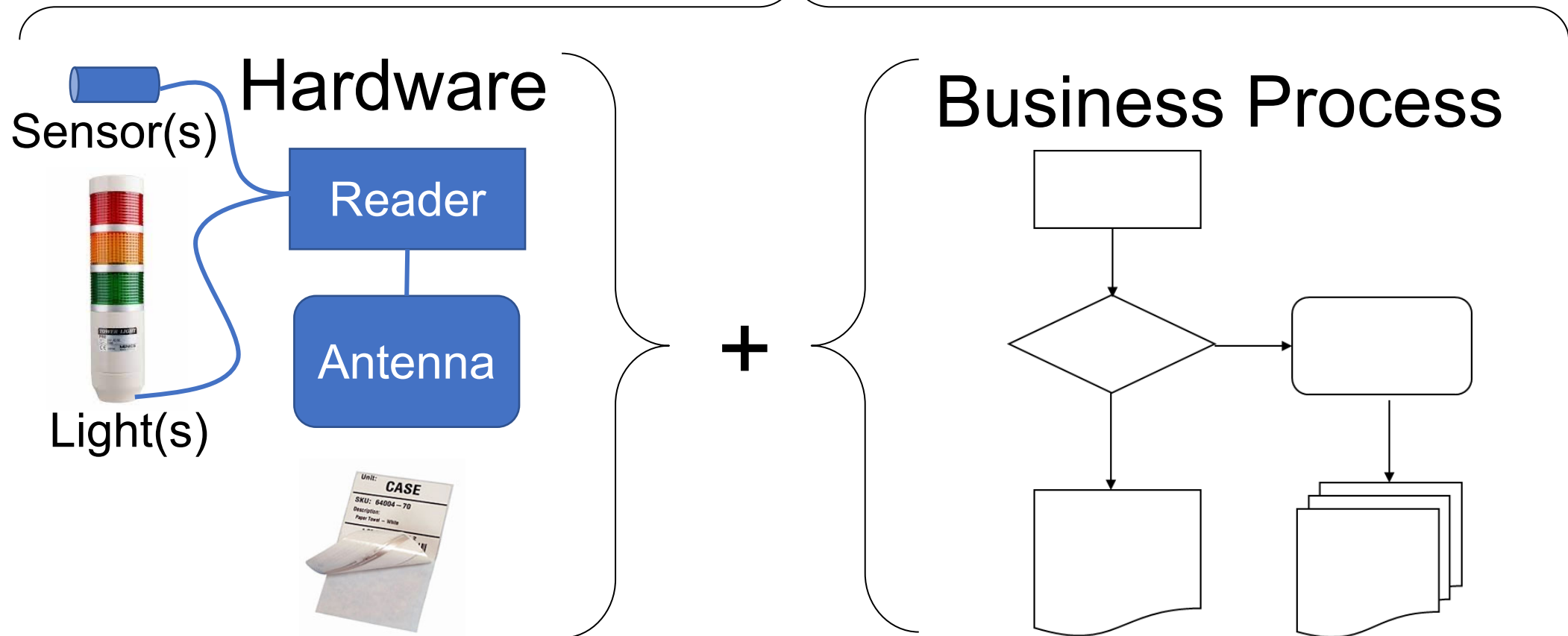
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(and this session)



Select your frequency/technology



Standards



	LF	NFC/HF	RAIN/UHF	UWB	Active
Powered				x	x
Sensors			x	x	x
Long range			x	x	x
Short range	x	x	x		
Small items			x		
Metal mount		x	x	x	x
Liquids	x	x			
High data cap		x	x	x	x
License plate	x	x	x	x	x



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(and this session)



Select frequency/technology



Select form factor





- Readers
 - Capabilities
 - Connectivity
 - Development environment
 - Antenna connection/Embedded





- Antennas
 - Connection
 - RF Field
 - Gain





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(and this session)



Select frequency/technology

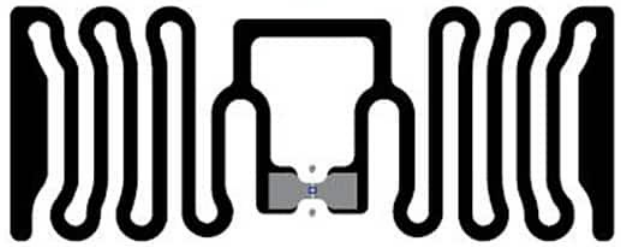


Select reader form factor



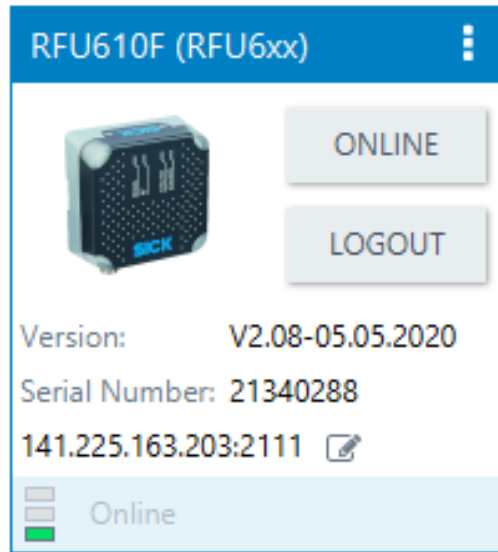
Select tags





- Use case
 - Shape (size)
 - Frequency
 - Mounting
- Limitations





- Encoding
 - Speed
 - Location
 - Method
 - Connectivity

- 
- Show up to RFID Journal Live!
(and this session)
- 
- Select frequency/technology
- 
- Select reader form factor
- 
- Select tags
- 
- Select software solution/integration**

- Cloud vs. Local
- Lease vs. Buy
- Level of integration
 - Middleware
 - Edgeware
 - ERP/MRP/WMS/TLA
 - Your vertical

IDENTIV



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RFID 5 Step Program



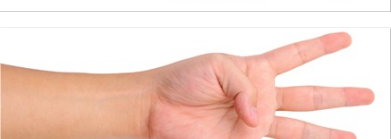
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(and this session)



Select frequency/technology



Select reader form factor



Select tags



Select software solution/integration

A signpost with a black and white striped pole. At the top, there is a grey arrow-shaped sign pointing to the right with the word "SUCCESS" written in bold black capital letters.

SUCCESS

WHAAAA?!?!?





Thank You

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THANK YOU

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