RFAD JOURNAL LIVE

MAY 9-11, 2023 | ORLANDO, FLORIDA

RFD JOURNAL LIVE!

Improving Healthcare Supply Chain Efficiency and Patient Safety with RFID

A Panel Discussion from:

AIM North America PHARMACEUTICAL WORKGROUP



• Peter Bloch

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AIM North America is proud to be the industry association and authority on barcode, RFID, RTLS and mobile computing, and is on the cutting edge of development in these areas. Our members have a long history of working together to provide a collaborative global influence on emerging technologies and innovation.

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Our mission is to enhance our members' competitiveness, productivity, and profitability in the North American market while maintaining professionalism and inclusive industry partnerships.

Advocacy · Community · Education · Standards





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There's Strength in Numbers

- AIM North America is an unbiased, industry alliance
- Network with like-minded individuals
- Influence the industry
- Work Groups to solve vertical market issues

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Session Overview

Healthcare traceability across the global supply chain is increasingly essential to enhance brand protection and anticounterfeiting, improve loss prevention and patient safety. These are just some of the more obvious opportunities for using track and trace technologies. RFID, mostly rejected a decade ago for healthcare track-and-trace applications, is winning adherents, especially in hospital systems. RFID works as an added layer of protection for healthcare integrity for the sake of patients, while saving healthcare providers time and providing precise inventory control throughout hospitals.

The views expressed/presented are that of the individual speaker and do not necessarily represent the views of the speakers' respective company.





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Meet The Panel









Tom Racette



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Questions or Comments





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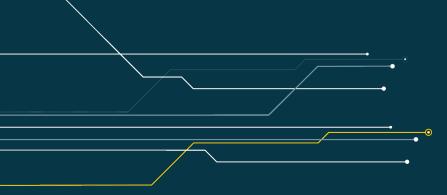
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