

AGENDA AT A GLANCE

TUESDAY, MAY 9

Click on the underlined text to open a page on our website for more information about each track or session.

TRAINING

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| 7:30 AM - 4:00 PM | <p><u>Fast-Track RFID Professional Institute Certified Associate Training</u> Room: W312C Speakers: Sanjiv Dua, CEO, RFID4U; Archit Dua, Project Manager, RFID4U</p> |
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CONFERENCE TRACKS

| | <p><u>RFID AND IOT IN WAREHOUSE AND INVENTORY MANAGEMENT</u> Room: W315B</p> | <p><u>THE FUNDAMENTALS OF RFID: BASICS AND MORE</u> Room: W314B</p> |
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| 9:45 AM -10:30 AM | <p><u>RFID in Warehouse & Inventory Management Basics</u> Dr. Samad Rostampour, Professor, Vanier College and IT Director at IoT Lab, Université du Québec à Montréal</p> | <p><u>RFID Basics</u> Ultan McCarthy, Lecturer, South East Technical University</p> |
| 10:40 AM-11:20 AM | <p><u>Linking RFID to Inventory-Management Best Practices</u> Dr. Samad Rostampour, Professor, Vanier College and IT Director at IoT Lab, Université du Québec à Montréal</p> | <p><u>The Physics Behind RFID</u> Ultan McCarthy, Lecturer, South East Technical University</p> |
| 11:30 AM -12:15 PM | <p><u>Targeting the Correct RFID Technology for the Right Project</u> Dr. Samad Rostampour, Professor, Vanier College and IT Director at IoT Lab, Université du Québec à Montréal</p> | <p><u>Legislation and Standardization</u> Ultan McCarthy, Lecturer, South East Technical University</p> |
| 1:00 PM -1:40 PM | <p><u>Key Steps in Building an Inventory- Management RFID Solution: Build Your Own RFID Portal</u> Dr. Samad Rostampour, Professor, Vanier College and IT Director at IoT Lab, Université du Québec à Montréal</p> | <p><u>Live Demo: RFID in the Real World</u> Ultan McCarthy, Lecturer, South East Technical University</p> |
| 1:50 PM -2:30 PM | <p><u>Designing Your RFID Solution</u> Dr. Samad Rostampour, Professor, Vanier College and IT Director at IoT Lab, Université du Québec à Montréal</p> | <p><u>Real-World Considerations</u> Ultan McCarthy, Lecturer, South East Technical University</p> |
| 2:50 PM -3:30 PM | <p><u>Building an RFID Business Case</u> Dr. Samad Rostampour, Professor, Vanier College and IT Director at IoT Lab, Université du Québec à Montréal</p> | <p><u>Building an RFID Business Case</u> Ultan McCarthy, Lecturer, South East Technical University</p> |

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CONFERENCE TRACKS

| | <u>RFID in Retail: What Are the Next Business Drivers?</u> Room: W315A | <u>How to Integrate RFID into a Manufacturing Line</u> Room W314A |
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| 9:45 AM -10:30 AM | <u>Overview of RFID Future Business Driving Applications</u> Michael Graen, Owner, Collaboration, LLC | <u>Planning Your Manufacturing Line Deployment</u> Bart Ivy, Director, AIDC/RFID/BLE Solutions, Aware Innovations |
| 10:40 AM-11:20 AM | <u>Can Retailers Be Omnichannel Ready Without RFID?</u> Dr. Bill Hardgrave, President, University of Memphis | <u>Integrating RFID into Manufacturing Processes and Systems</u> Jim Barlow, RFID/NFC Technical Marketing, STMicroelectronics |
| 11:30 AM -12:15 PM | <u>RFID for Asset Protection</u> Brand Elverston, Founder/Principal, Elverston Consulting | <u>Choosing the Right RFID Equipment</u> Kevin Berisso Ph.D., Director, AutoID Lab, University of Memphis |
| 1:00 PM -1:40 PM | <u>RFID in the Food Industry</u> Jonathan Gregory, Director of Community Engagement, Apparel and General Merchandise, GS1US; Justin Patton, Director, RFID Lab, Auburn University | <u>Creating the Proper IT Infrastructure for Serialization</u> Jeanne Duckett, Sr. Manager, Food Technology Solutions, Avery Dennison |
| 1:50 PM -2:30 PM | <u>Solve the Pain of Claims Compliance with RFID</u> Jonathan Gregory, Director of Community Engagement, Apparel and General Merchandise, GS1 US; Justin Patton, Director, RFID Lab, Auburn University | <u>Testing and Quality Control</u> Peter Collins, President & CEO, A2B Tracking |
| 2:50 PM -3:30 PM | <u>Thank You. Next?</u> JP Kamel, Managing Director, RFID Sherpas | <u>RFID Journal 2023 Awards Finalist Session: SEKISUI Aerospace Uses RFID to Power Smart Factory</u> Matea Osojnik, Senior Director of Technology, SEKISUI Aerospace |

CONFERENCE KEYNOTES (Open to all passholders) **Room: W311-EFGH**

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| 4:00 PM -4:15 PM | <u>Opening Remarks</u> Debbie Hughes, Senior Editorial Director, Events, RFID Journal |
| 4:15 PM -5:00 PM | <u>McDonald's Uses RFID to Improve Visibility and Operational Efficiency</u> Dr. Bill Hardgrave, President, University of Memphis; Bob Vasilisin Jr., Director Field Supply Chain, McDonald's Corporation; Sue Fangmann, Director, US Supply Chain, McDonald's Corporation; Guilda Javaheri, Chief Technology Officer, Golden State Foods; Justin Patton, Director, RFID Lab, Auburn University |
| 5:00 PM -5:45 PM | <u>RFID Journal 2023 Awards Finalist Session: UPS Improves Productivity with RFID</u> Jon Gurney Bell, Strategic Innovation, Advanced Technology Group (ATG), UPS; Jeff Radaker, IOT Programming, UPS Advanced Technology Group, UPS; Jeff Walp, Director of IOT R&D, UPS Advanced Technology Group, UPS |
| 5:45 PM - 6:30 PM | <u>RFID Journal 2023 Awards Finalist Session: Digital Transformation Revolution: Lockheed Martin Leads the Way</u> Corey Cook, Chief of Lockheed Martin Advanced Technologies Concepts for Logistics and Sustainment, RMS Orlando, Lockheed Martin |

WEDNESDAY, MAY 10

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CONFERENCE TRACKS

| | RETAIL AND APPAREL Room: W314B | HEALTH CARE / PHARMA Room: W312B |
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| 8:30 AM - 8:45 AM | <u>Realizing the Vision</u> Randy Dunn, Director, Customer Success, Zebra | Please enjoy another industry track session during this time |
| 8:45 AM - 9:25 AM | <u>RFID Journal 2023 Awards Finalist Session: Lojas Renner Uses RFID to Enable Omnichannel Experience</u> Alexandre Ribeiro, Risk Director, Lojas Renner | <u>Countdown to DSCSA 2023</u> John DiPalo, Chief Strategy Officer, ACSIS; John Wirthlin, Industry Principal - Manufacturing, Transportation and Logistics, Zebra; Dr. Bahar Aliakbarian, Director of Research and Development, Axia Institute, Michigan State University |
| 9:35 AM - 10:15 AM | <u>Beyond Apparel and Footwear: RFID's Rapid Expansion Across Retail</u> Kris Barton, Senior Market Development Manager, Avery Dennison and Kristen Munroe, RFID Market Development Manager, Avery Dennison | <u>Leveraging RFID for Patient Safety Panel Discussion</u> Moderator: Peter Bloch, Business Development Manager-Healthcare, Avery Dennison; Christa Miller, AdventHealth Orlando Senior Pharmacy Manager, AdventHealth; Lori Murphy, Bluesight Portfolio Director, Bluesight; Sarah Helbig, Technical Operations Supervisor, SCA Pharma |
| 10:25 AM - 11:10 AM | <u>The Walmart RFID Program</u> Matt Alexander, Senior Director II Operations Acceleration & Support, Walmart | <u>RFID Journal 2023 Awards Finalist Session: Hospital Israelita Albert Einstein Uses RFID to Track Assets and Improve Efficiency</u> Rafael Vitolo, Project Leader, Systems Analyst, Hospital Israelita Albert Einstein |
| 11:20 AM - 12:00 PM | <u>RFID Strategies and Best Practices in Retail and Apparel</u> Mark Roberti, Principal, RFID Strategies | <u>RFID Journal 2023 Awards Finalist Session: IoT/NFC Safeguards People Living with Dementia</u> Stuart King, Temporary Inspector, Avon and Somerset Police |
| 12:10 PM - 12:50 PM | <u>RFID Increases Sales and Improves Inventory Accuracy at Sports Chain</u> Johan Stenstrom, Supply Chain Developer, Stadium | <u>RFID Labels Track Single Doses of Propofol</u> Seth Coombs, Co-Founder & Chief Commercial Officer, Genixus; Ramsey Doany, Corporate Development Strategy Manager, KitCheck |

| | MANUFACTURING Room: W314A | RFID IN THE FOOD CHAIN Room: W315B | SUPPLY CHAIN / LOGISITICS Room: W315A |
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| 8:45 AM - 9:25 AM | <u>Artificial Intelligence and Machine Learning: Putting the "Smart" in RFID and Sensor Applications</u> Dr. Ismail Uysal, Associate Professor, University of South Florida | <u>Tosca Implements RFID-based Traceability for Reusable Containers</u> Speakers: Raf Fonteyn, Technology Director, Europe, Tosca; Kevin Boone, Project Manager, Traceability, Tosca | <u>RFID Journal 2023 Awards Finalist Session: Marine Corps Swaps Manual System for RFID to Improve Inventory Management</u> Lt. Col. Jesse Johnson, United States Marine Corps Logistics Command and Scott Prouse, Action Officer, United States Marine Corps Logistics Command |
| 9:35 AM - 10:15 AM | <u>Integrating Physical Access, Time and Attendance, and Machine Authentication in the Smart Factory</u> Wolfgang Krazenberg, Regional Sales Manager, ELATEC; Rob Canon, President & CEO, Caron Engineering; Ben Trace, Senior Sales Consultant - Digital Factory, Polaris Automation | Please enjoy another industry track session during this time | <u>Beontag Drives Digital Transformation: Introducing the Latest Link-Less Tire Tag Concept</u> Marcio Muniz, Digital Transformation Vice President, Beontag, Beontag; Paul Broekhuizen, Global Director Smart Industries, Beontag |

WEDNESDAY, MAY 10

CONFERENCE TRACKS (Continued)

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| 10:25 AM - 11:10 AM | <u>Digital Product Passport Reinforces the Power of Smart Packaging</u> Edson Perin, Founder and Editor, IoP Journal | <u>GS1 US Provides RFID Guidelines for Food Services</u> Jonathan Gregory, Director of Community Engagement, Apparel and General Merchandise GS1 US; Guilda Javaheri, Chief Technology Officer, Golden State Foods | <u>RFID Journal 2023 Awards Finalist Session: Waste Collection 4.0: Using RFID and IoT to Improve Sustainability Performance</u> Kåre Edvardsen, Head of Department, Halden Kommune |
| 11:20 AM - 12:00 PM | <u>RFID Improves Asset Tracking at BAE Systems in U.K.</u> Thomas Copeland, Data Analyst & System Administrator, BAE Systems; Tony Wilson, Head of Asset Management, BAE Systems | <u>Using Standards for Identification and Data Capture</u> Patti Blessing, Director Sales, North America, Mojix; Lucelena Angarita, Director, Community Engagement, GS1 US; Michael Fein, Sr. Manager, Product Management, Zebra | <u>RFID Journal 2023 Awards Finalist Session: Brazilian Postal Operator Uses RFID to Improve Visibility</u> Odarci Maia Jr., Sr. Postal Analyst, Correios Brazil |
| 12:10 PM - 12:50 PM | <u>Michelin Develops RFID Tag to Identify Tires for a Lifetime</u> Julien Destraves, RFID System Designer, Michelin | <u>Deploying RFID in the Food Supply Chain - The Bigger Picture</u> Jeanne Duckett, Sr. Manager, Food Technology Solutions, Avery Dennison; Chris Brown, RFID Subject Matter Expert, TSC Printronix; Elizabeth Sinclair, Director, Strategic Alliances, Seagull Scientific; Guilda Javaheri, Chief Technology Officer, Golden State Foods | <u>Authenticated Supply Chains and Brand Value Through NFT's, DID's and Web3 Standards</u> Amir Khoshniyati, General Manager and Vice President, Transponder Business (and Healthcare Task Force Chair, NFC Forum), Identiv; Scott Austin, Director, Zugang Technology Connections; Mark Manning, Founder & CEO, iTRACE Technologies |

THURSDAY, MAY 11

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CONFERENCE TRACKS

| | RETAIL AND APPAREL | MANUFACTURING |
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| 9:00 AM - 9:40 AM | <u>Why RFID Is a 'Must-Have' Technology for Today's Retailer</u> Senthilkumar CP PH.D., Director of Research and Technology, RFID Lab, Auburn University Bob Hoheisal, Senior Manager, Merchandise Transformation, Walmart | <u>RFID Journal 2023 Awards Finalist Session: Energy Company Tracks Metal Drums via RFID, LoRa</u> JK Wu, RFID Project manager, CPC Corp.; Chien Liu, Software Engineer, EPC Solutions Taiwan |
| 9:50 AM - 10:30 AM | <u>RFID Journal 2023 Awards Finalist Session: C&A Uses RFID to Improve End-to-End Supply Chain Performance</u> Hans Peter Scheidt, Delivery Lead TECH - Merchandise Visibility / RFID / EPCIS, C&A | <u>RFID Journal 2023 Awards Finalist Session: Appliance Manufacturer Improves Efficiencies with RFID</u> Damla Toros Çağlar, Product Manager, Wipelot |
| 10:40 AM - 11:20 AM | <u>Panel Discussion: How RFID Technology Is Transforming Retail Operations</u> Johan Stenstrom, Supply Chain Developer, Stadium; Juan José Simán, Project Engineer, Simán; Dean Frew Chief Technology Officer and Sr. VP RFID Solutions SML Group | <u>RFID Journal 2023 Awards Finalist Session: Car Glass Manufacturer Deploys RFID to Increase Visibility and Performance</u> Carlos Ribeiro, CEO & Co-founder, SmartxHub and Sergio Lima, Director, SmartxHUB |
| 11:30 AM - 12:15 PM | <u>RFID Journal Award Finalists Session: Best New Product Session Group 2 (Bluebird, HerdX & InPlay)</u> | <u>RFID Journal Award Finalist Session: Best New Product Group 3 (RF Controls, Reliance RFID, Powercast)</u> |

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CONFERENCE TRACKS (Continued)

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| | <u>SUPPLY CHAIN / LOGISTICS</u> | <u>HEALTH CARE / PHARMA</u> |
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| 9:00 AM - 9:40 AM | <u>Driving Enhanced Sustainability of Supply Chains with RFID</u> Steve Statler, Author of Beacon Technologies (Apress) and Senior VP of Marketing, Wiliot; Jeff Martin, Head of North American Commercial Sales, GlobeRanger; Jeffrey Wells, Chief Visionary Officer, Metrc; Julie Vargas, Vice President and General Manager, Identification Solutions, North Americas, Avery Dennison | <u>UDI Around the World</u> Dennis Black, UDI Program Director, Central Regulatory Affairs, BD |
| 9:50 AM - 10:30 AM | <u>Smartphones as Secure RFID Tools in Free-Flow Tolling Operations</u> Dario Thober, President, Wernher von Braun Advanced Research Center | <u>Next Generation Medical and Surgical Equipment Tracking Using 99%+ Accurate Passive RFID Technology</u> Dr. Sabesan Sithampanathan, Founder & CEO, PervasID |
| 10:40 AM - 11:20 AM | <u>RFID Journal 2023 Awards Finalist Session: Improving Warehouse Processes with RFID</u> Krzysztof Frontczak, Measuring System Coordinator, Enea Operator and Lukasz Kasperski, Measuring System Coordinator, Enea Operator | <u>Improving Healthcare Supply Chain Efficiency and Patient Safety with RFID</u> Tony Fonk, CEO, SpotSee; Brent Koeppl, Sr. Principal R&D Engineer, Cardinal Health; Peter Bloch, Business Development Manager-Healthcare, Avery Dennison; Tom Racette, RFID Business Development, North America, EM Microelectronic |
| 11:30 AM - 12:15 PM | <u>RFID Journal Award Finalist Session: Best New Product Group 1 (Advanced Card Systems, Avery Dennison Smartrac, PervasID)</u> | <u>RFID Journal 2023 Awards Finalist Session: Healthcare Facility Improves Visibility and Efficiencies with Hybrid Solution</u> Michael Crowe, Head of Medical Engineering & Equipment Services, Gateshead Health NHS Foundation Trust |

The **RFID Journal Awards** recognize companies that have distinguished themselves by their successful use of radio frequency identification (RFID) or other Internet of Things (IoT) technologies, or the introduction of a valuable new RFID/ IoT product or services.

Each year, RFID Journal selects an independent panel of judges to evaluate entries and choose the winners. Review award categories and more information at rfidjournalawards.com.

The **RFID Journal Awards** ceremony will take place at **RFID Journal LIVE!** at 1PM on Thursday, May 11, in the Expo Hall C, Awards Theater.

