

AGENDA AT A GLANCE

TUESDAY, MAY 9

Click on the underlined text to open a page on our website for more information about each track or session.

TRAINING

8:00 AM - 4:45 PM	<p><u>Fast-Track RFID Professional Institute Certified Associate Training</u> Speakers: Sanjiv Dua, CEO, RFID4U; Archit Dua, Project Manager, RFID4U</p>
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CONFERENCE TRACKS

	<u>RFID AND IOT IN WAREHOUSE AND INVENTORY MANAGEMENT</u>	<u>THE FUNDAMENTALS OF RFID: BASICS AND MORE</u>
9:45 AM -10:30 AM	<p><u>RFID in Warehouse & Inventory Management Basics</u> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><u>RFID Basics</u> Ultan McCarthy, Lecturer, South East Technical University</p>
10:40 AM-11:20 AM	<p><u>Linking RFID to Inventory-Management Best Practices</u> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><u>The Physics Behind RFID</u> Ultan McCarthy, Lecturer, South East Technical University</p>
11:30 AM -12:15 PM	<p><u>Targeting the Correct RFID Technology for the Right Project</u> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><u>Legislation and Standardization</u> Ultan McCarthy, Lecturer, South East Technical University</p>
1:00 PM -1:40 PM	<p><u>Key Steps in Building an Inventory- Management RFID Solution: Build Your Own RFID Portal</u> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><u>Live Demo: RFID in the Real World</u> Ultan McCarthy, Lecturer, South East Technical University</p>
1:50 PM -2:30 PM	<p><u>Designing Your RFID Solution</u> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><u>Real-World Considerations</u> Ultan McCarthy, Lecturer, South East Technical University</p>
2:50 PM -3:30 PM	<p><u>Building an RFID Business Case</u> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><u>Building an RFID Business Case</u> Ultan McCarthy, Lecturer, South East Technical University</p>

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CONFERENCE TRACKS

	<u>RFID in Retail: What's the Next Business Drivers?</u>	<u>How to Integrate RFID into a Manufacturing Line</u>
9:45 AM -10:30 AM	<u>Overview of RFID Future Business Driving Applications</u> Michael Graen, Owner, Collaboration, LLC	<u>Planning Your Manufacturing Line Deployment</u> Doug Harvel, Senior IT Distribution Analyst, Kontoor Brands
10:40 AM-11:20 AM	<u>Can Retailers be Omnichannel Ready without RFID?</u> Dr. Bill Hardgrave, President, University of Memphis	<u>Integrating RFID into Manufacturing Processes and Systems</u> Jim Barlow, RFID/NFC Technical Marketing, STMicroelectronics
11:30 AM -12:15 PM	<u>RFID for Asset Protection</u> Brand Elverston, Founder/Principal, Elverston Consulting	<u>Choosing the Right RFID Equipment</u> Kevin Berisso Ph.D., Director, AutoID Lab, University of Memphis
1:00 PM -1:40 PM	<u>RFID in the Food Industry</u> Justin Patton, Director, RFID Lab, Auburn University	<u>Creating the Proper IT Infrastructure for Serialization</u>
1:50 PM -2:30 PM	<u>Solve the Pain of Claims Compliance with RFID</u> Jonathan Gregory, Director of Community Engagement, Apparel and General Merchandise, GS1 US	<u>Testing and Quality Control</u> Doug Harvel, Senior IT Distribution Analyst, Kontoor Brands
2:50 PM -3:30 PM	<u>Thank You. Next?</u> JP Kamel, Managing Director, RFID Sherpas	<u>Case Study: Equipment Manufacturer Builds IoT Intelligence into Assembly Process</u>

CONFERENCE KEYNOTES (Open to all passholders)

4:00 PM -4:15 PM	<u>Opening Remarks</u> Debbie Hughes, Senior Editorial Director, Events, RFID Journal
4:15 PM -5:00 PM	<u>McDonald's Uses RFID to Improve Visibility and Operational Efficiency</u> Dr. Bill Hardgrave, President, University of Memphis; Bob Vasilisin Jr., Director Field Supply Chain, McDonald's Corporation; Sue Fangmann, Director, US Supply Chain, McDonald's Corporation; Guilda Javaheri, Chief Technology Officer, Golden State Foods; Justin Patton, Director, RFID Lab, Auburn University
5:00 PM -5:45 PM	<u>UPS Improves Productivity with RFID</u> Jon Gurney Bell, Strategic Innovation, Advanced Technology Group (ATG), UPS
5:45 PM - 6:30 PM	<u>Digital Transformation Revolution: Lockheed Martin Leads the Way</u> Corey Cook, Chief of Lockheed Martin Advanced Technologies Concepts for Logistics and Sustainment, RMS Orlando, Lockheed Martin

WEDNESDAY, MAY 10

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CONFERENCE TRACKS

	<u>RETAIL AND APPAREL</u>	<u>HEALTH CARE / PHARMA</u>
8:45 AM - 9:25 AM	<u>RFID Barometer in Retail</u> Dr. Antonio Rizzi, Full Professor—Industrial Logistics and Supply Chain Management, University of Parma	<u>Countdown to DSCSA 2023</u> John DiPalo, Chief Strategy Officer, ACSIS John Wirthlin, Industry Principal - Manufacturing, Transportation and Logistics, Zebra
9:35 AM - 10:15 AM	<u>Solution-Provider Sessions</u>	<u>Solution-Provider Sessions</u>
10:25 AM - 11:10 AM	<u>The Walmart RFID Program</u> Matt Alexander, Senior Director, Merchandising Innovation, Walmart	<u>Hospital Israelita Albert Einstein Uses RFID to Track Assets and Improve Efficiency</u> Rafael Vitolo, Project Leader, Systems Analyst, Hospital Israelita Albert Einstein
11:20 AM - 12:00 PM	<u>Lojas Renner Uses RFID to Enable Omnichannel Experience</u> Alexandre Ribeiro, Risk Director, Lojas Renner	<u>RFID Labels Track Single Doses of Propofol</u> Seth Coombs, Co-Founder & Chief Commercial Officer, Genixus
12:10 PM - 12:50 PM	<u>RFID Increases Sales and Improves Inventory Accuracy at Sports Chain</u> Johan Stenstrom, Supply Chain Developer, Stadium	<u>Compounder Adds RFID to Pharma Products Destined for Hospitals</u>

	<u>MANUFACTURING</u>	<u>RFID IN THE FOOD CHAIN</u>	<u>SUPPLY CHAIN / LOGISTICS</u>
8:45 AM - 9:25 AM	<u>RFID Provides Real-Time Location for Parts Tracking</u>	<u>GS1 US Provides RFID Guidelines for Food Services</u> Jonathan Gregory Director of Community Engagement, Apparel and General Merchandise GS1 US	<u>Artificial Intelligence and Machine Learning: Putting the "Smart" in RFID and Sensor Applications</u> Ismail Uysal Associate Professor University of South Florida
9:35 AM - 10:15 AM	<u>Integrating Physical Access, Time and Attendance, and Machine Authentication in the Smart Factory</u> Wolfgang Krazenberg, Regional Sales Manager, ELATEC Rob Canon, President & CEO, Caron Engineering Ben Trace, Senior Sales Consultant - Digital Factory, Polaris Automation	<u>Solution-Provider Sessions</u>	<u>Solution-Provider Sessions</u>

WEDNESDAY, MAY 10

CONFERENCE TRACKS (Continued)

10:25 AM - 11:10 AM	<u>Digital Product Passport Reinforces the Power of Smart Packaging</u> Edson Perin, Founder and Editor, IoP Journal	<u>IoT and RFID Manage Growing Conditions, Supply Chain</u>	<u>Waste Collection 4.0: Using RFID and IoT to Improve Sustainability Performance</u> Kåre Edvardsen, Head of Department, Halden Kommune
11:20 AM - 12:00 PM	<u>RFID Improves Asset Tracking at BAE Systems in U.K.</u> Thomas Copeland, Data Analyst & System Administrator, BAE Systems; Tony Wilson, Head of Asset Management, BAE SYSTEMS	<u>Using Standards for Identification and Data Capture</u> Patti Blessing, Director Sales, North America, Mojix	<u>Brazilian Postal Operator Uses RFID to Improve Visibility</u> Odarci Maia Jr., Sr. Postal Analyst, Correios Brazil
12:10 PM - 12:50 PM	<u>Michelin Develops RFID Tag to Identify Tires for a Lifetime</u> Dr. Antonio Rizzi, Full Professor—Industrial Logistics and Supply Chain Management, University of Parma; Julien Destraves, RFID System Designer, Michelin	<u>FSMA 204: The Final Rule - Looking Ahead</u>	<u>Blockchain Offers Secure Supply Chains and Brand Value Through NFTs</u> Amir Khoshniyati, General Manager and Vice President, Transponder Business (and Healthcare Task Force Chair, NFC Forum), Identiv Scott Austin, Director, Zugang Technology Connections

THURSDAY, MAY 11

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CONFERENCE TRACKS

	<u>RETAIL AND APPAREL</u>	<u>MANUFACTURING</u>
9:00 AM - 9:40 AM	<u>Why RFID is a 'Must-Have' Technology for Today's Retailer</u> Senthilkumar CP PH.D., Director of Research and Technology, RFID Lab, Auburn University Bob Hoheisal, Senior Manager, Merchandise Transformation, Walmart	<u>Developing an RFID Strategy for Manufacturing</u> Kevin Berisso Ph.D. Director, AutoID Lab University of Memphis
9:50 AM - 10:30 AM	<u>NFC Delivers Digital Universe to Men's Fragrance</u>	<u>Manufacturer Uses BLE to Build Safer Workplace</u>
10:40 AM - 11:20 AM	<u>Caterer and Grocer Ensures Food Safety With RFID</u>	<u>RFID Tracks Metal Products as They Are Stored and Shipped</u>
11:30 AM - 12:15 PM	<u>RFID Journal Award Finalist Session: Best New Product Group 2</u>	<u>RFID Journal Award Finalist Session: Best New Product Group 4</u>

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CONFERENCE TRACKS (Continued)

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	<u>SUPPLY CHAIN / LOGISTICS</u>	<u>HEALTH CARE / PHARMA</u>
9:00 AM - 9:40 AM	<p><u>Driving Enhanced Sustainability of Supply Chains with RFID</u> David Eagleson, Founder/CEO, Outlaw Technologies Steve Statler, Author of Beacon Technologies (Apress) and Senior VP of Marketing, Wiliot</p>	<p><u>Hospital Deploys RFID-Enabled Print-on-Demand Patient Bracelets</u></p>
9:50 AM - 10:30 AM	<p><u>Smartphones as Secure RFID Tools in Free-Flow Tolling Operations</u> Dario Thober, President, Wernher von Braun Advanced Research Center</p>	<p><u>Nursing Facility Monitors Vitals via BLE, IoT</u></p>
10:40 AM - 11:20 AM	<p><u>Port Deploys Real-Time Location System for Safety, Efficiency</u></p>	<p><u>Improving Pharmaceutical Supply Chain Efficiency and Patient Safety with RFID</u> Tony Fink, CEO, SpotSee</p>
11:30 AM - 12:15 PM	<p><u>RFID Journal Award Finalist Session: Best New Product Group 1</u></p>	<p><u>RFID Journal Award Finalist Session: Best New Product Group 3</u></p>



The **RFID Journal Awards** recognize companies that have distinguished themselves by their successful use of radio frequency identification (RFID) or other Internet of Things (IoT) technologies, or the introduction of a valuable new RFID/ IoT product or services.

Each year, RFID Journal selects an independent panel of judges to evaluate entries and choose the winners. Review award categories and more information at rfidjournalawards.com.

The RFID Journal Awards ceremony will take place at RFID Journal LIVE! at 1PM on Thursday, May 11, in the exhibit hall.

