

RFID JOURNAL LIVE!

MAY 9-11, 2023 | ORLANDO, FLORIDA



THIS IS THE ONLY PLACE WHERE YOU CAN:

- 🌐 Learn how to optimize your business operations with rfid
- 🌐 Compare products from leading exhibitors
- 🌐 Learn from 70+ educational sessions
- 🌐 Get RFID Professional Institute Certification Training
- 🌐 SAFELY Network Face-to-Face with RFID Industry Leaders
- 🌐 Hear from RFID Journal Award Winners



WELCOME TO RFID JOURNAL LIVE! 2023



Dear Colleague,

Radio frequency identification is delivering remarkable benefits for companies in retail and apparel, manufacturing, food and agriculture, government, health care and other sectors. Whether you are deploying the technology or are just starting to learn how it can help your company, I encourage you to attend RFID Journal LIVE! 2023, to be held on May 9-11 at the Orange County Convention Center, in Orlando, Fla.

The event will feature the world's largest RFID exhibition, with RFID companies from the United States, Canada, Europe, Asia and Latin America. You'll see innovative new products—including a wide array of wireless sensors—and live technology demonstrations. To view the most up-to-date exhibitor list, visit the event website www.rfidjournallive.com and click on Exhibitor List.

This year's conference will feature:

- **Nine industry-specific and technical, how-to conference tracks**
- **Fast-track RFID Professional Institute certification training presented by RFID4U**
- **The RFID Journal Awards**

Our exhibition hall will offer the industry's largest showcase of more than 150 top technology providers demonstrating the latest RFID products that could benefit your business.

We are updating the agenda continually, so check back regularly to see the newest speakers and sessions, and to register: www.rfidjournallive.com.

Thank you for your time and consideration. I look forward to welcoming you to Orlando on May 9-11, 2023.

Best Regards,

Debbie Hughes

Senior Editorial Director of Events | **RFID Journal**



is the leading source of news and in-depth information regarding radio frequency identification (RFID) and Internet of Things (IoT) technologies and their many business applications. Business executives and implementers depend on RFID Journal's website for up-to-the minute news, in-depth case studies, best practices, strategic insights and information about vendor solutions related to RFID and IoT technologies. This has made RFID Journal a trusted and respected technology information resource, serving the largest audience of RFID and IoT decision makers worldwide, online and at face-to-face events. RFIDJournal.com • RFIDJournalLive.com

CONFERENCE DETAILS

INDUSTRY TRACKS | MAY 9 - 11

RFID IN THE FOOD CHAIN

Wednesday, May 10

From sensors that measure and report on soil conditions to unique identifiers of harvests and meat products, RFID and IoT technologies have the potential to dramatically improve the way we produce, ship and store food products. This track will focus on case studies by companies across the food chain that are using RFID and IoT technology to cut costs, improve safety and enhance efficiencies.

RETAIL AND APPAREL

Wednesday, May 10 and Thursday, May 11

Retail and apparel companies are employing RFID and IoT technologies to improve in-store inventory visibility and accuracy. Many have moved on to enabling buy online, pickup in store (BOPIS), ship from store, automated checkout and other customer-facing applications. This track will focus on highlighting companies in the retail and apparel sector sharing their case studies of successful deployments.

MANUFACTURING

Wednesday, May 10 and Thursday, May 11

Manufacturing companies are employing RFID and IoT technologies to achieve major benefits, both in their supply chains and in their factory operations. This track will focus on real-world case studies by companies that have used RFID and the IoT to cut costs and boost efficiencies by tracking tools, material, work-in-process, finished inventory and more.

SUPPLY CHAIN AND LOGISTICS

Wednesday, May 10 and Thursday, May 11

RFID and IoT sensor technologies are improving operational efficiencies in logistics. Learn how companies are improving pick accuracy and auditing all outbound shipments to ensure the right items are delivered. Hear how firms are using RFID and IoT technologies to manage reusable containers, monitor the condition of perishables and achieve substantial cost savings.

HEALTH CARE/PHARMACEUTICALS

Wednesday, May 10 and Thursday, May 11

In the healthcare field, hospitals and other medical facilities are employing RFID and IoT technologies to improve patient safety, increase asset utilization with real-time tracking, boost revenue with automated billing and reduce the incidence of medical errors using track-and-match applications. In this track, learn how RFID and the Internet of Things are enabling healthcare providers to track assets, perform contact tracing, manage drugs, manage inventory of implantables and consumables and much more.

CONFERENCE DETAILS

TECHNICAL AND HOW-TO TRACKS | MAY 9 - 11

RFID IN RETAIL - WHAT ARE THE NEXT BUSINESS DRIVERS FOR RFID BEYOND INVENTORY ACCURACY?

Tuesday, May 9

This in-depth, one-day track will help suppliers choose a tag provider and ensure that their tags meet retailer performance requirements, are encoded properly, and have the proper information printed on the tag or label. Topics will include, RFID future business driving applications, RFID for omni-channel, asset protection, claims elimination, upstream supply chain, RFID data capture future, RFID for customer facing applications and much more.

RFID AND IOT FOR INVENTORY AND WAREHOUSE MANAGEMENT

Tuesday, May 9

In this track, learn how to benefit from deploying radio frequency identification within your warehouse by managing your inventory and coordinating your supply chain. Hear real-world case studies explaining the tangible business benefits of how RFID and IoT technologies can help your organization improve visibility regarding product movements and related transactions, as well as increase efficiencies, lower labor costs, optimize inventory levels, track assets and differentiate your logistics service, in order to gain a competitive advantage.

TECHNICAL WORKSHOP: HOW TO INTEGRATE RFID INTO A MANUFACTURING LINE

Tuesday, May 9

By integrating RFID technology into a new or existing manufacturing or packaging line, companies can better track work-in-process, meet customer tagging requirements and help improve visibility and traceability of finished goods. This technical track addresses the critical issues that manufacturers need to be aware of as they deploy RFID on their production lines.

THE FUNDAMENTALS OF RFID

Tuesday, May 9

If you are just getting up to speed on RFID, this introduction to the fundamentals of the technology will give you the foundation you need to understand the various types of RFID technologies, their strengths and limitations, and the IT infrastructure required to get value out of an RFID system. The goal of this track is to provide the knowledge you need to be able to evaluate potential solution providers.

CONFERENCE DETAILS

CONFERENCE TOPICS | MAY 9 - 11

Hear real-life case studies and valuable deployment advice from leaders in various industries.

Topics include:

- How companies are using RFID to benefit from real-time visibility into their operations, and to improve their supply chain and inventory-management performance.
- Everything you need to know about the RFID hardware you will require, and how to deploy it in a way that will keep your manufacturing line humming.
- BAE Systems deploys an RFID asset-tracking system at 20 manufacturing buildings located across three different sites.
- Artificial intelligence (AI) and machine learning (ML) technologies represent an important evolution in computer science and data processing that is quickly transforming multiple industries.
- GS1 US Provides RFID Guidelines for food services.
- Smart vending machines that enable consumers to purchase fresh foods.
- RFID for asset protection.
- Transforming tool tracking with RFID.

FAST-TRACK CERTIFICATION TRAINING* | TUESDAY, MAY 9

This advanced, one-day fast-track course, presented by RFID4U, covers the latest equipment and relevant RFID deployment scenarios, provides a solid foundation to design, install, configure, monitor and troubleshoot an RFID deployment, and prepares participants for the RFID Professional Institute Certified Associate exam. Each participant will receive a voucher to take the exam online, after the event. Requires additional fee. *Includes a conference pass

RFID JOURNAL AWARDS | THURSDAY, MAY 11



The **RFID Journal Awards** recognize companies that have distinguished themselves by their successful use of radio frequency identification (RFID) or other Internet of Things (IoT) technologies, or the introduction of a valuable new RFID/ IoT product or services.

Each year, RFID Journal selects an independent panel of judges to evaluate entries and choose the winners. Review award categories and more information at rfidjournalawards.com.

The **RFID Journal Awards ceremony** will take place at **RFID Journal LIVE!** at 1PM on Thursday, May 11, in the exhibit hall.



2023 EXHIBITOR LIST

Exhibiting As	Booth Number	Exhibiting As	Booth Number	Exhibiting As	Booth Number
AB&R	633	FEIG Electronics, Inc.....	429	SecuraKey	601
AIM.....	427	Fujitsu Frontech North		Shanghai Quanray Electronic	
Appticity Corporation	624	America	502	Co., Ltd	201
AsReader, Inc.	411	GIGA-TMS, Inc.....	625	SICK, Inc.	617
ASYGN	528	Hana RFID	716	Smag Graphique	
Avery Dennison.....	305	HID Global	505	(SRAMAG SAS).....	730
FLEXIRAY.....	219	Identiv	417	SOTI	728
BBT ANTENNAS INC.....	422	InPlay Inc.....	635	SpotSee.....	323
BeOnTag RFID	540	Invengo	205	STMicroelectronics.....	405
Bluebird.....	631	Juniper Systems.....	435	Tadbik	529
Bluestar	530	Kirk-Rudy	705	TAGEOS.....	311
BRADY CORP	325	Lab ID SRL	500	Talkin Things.....	227
BW Bielomatik.....	724	Laxcen Technology Pte Ltd	524	Tamarack Products, Inc.	437
Caen RFID Srl.....	500	LeghornGroup S.r.l.	211	TSC Printronix Auto ID	425
Cellotape/MidSouth	326	Link Labs	722	Turck	317
Cisc Semiconductor Corp.....	538	Lyngsoe Systems	310	Utility Composites, Inc.	536
Confidex Oy.....	442	Melzer-Matik.....	715	Vanguard ID Systems.....	531
CONTROLTEK USA	202	Metalcraft Inc.....	534	Veritise	734
Convergence Systems		Metralabs GMBH.....	318	Via Onda	600
Limited	316	Microsensys	526	Vista IT Systems	522
DATASCAN LP	424	RFiD Discovery	223	Voyantic, Ltd.....	322
Delta ModTech	542	Point Mobile Co. Ltd.....	217	Wiliot, Inc.....	324
Ecartes Technology Pvt. Ltd.	501	Powercast Corporation	629	Zebra Technologies.....	633
EM Microelectronic	423	Radley Corporation	623		
		RFID, Inc.....	300		

FOR EXHIBIT AND SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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ATTENDEE REGISTRATION OPTIONS

	Early Bird Opening - 2/27/23	Advanced 2/27/23 - 4/1/23	Standard 4/1/23 - 5/8/23	Onsite 5/9/23 - 5/11/23
RFID Journal LIVE! Conference Pass	\$900	\$1,000	\$1,100	\$1,300
Fast Track Certification Training	\$1,574	\$1,784	\$1,994	\$2,310
Exhibitor Booth Staff	\$135	\$135	\$135	\$135
Exhibitor Conference Pass	\$850	\$900	\$900	\$900

Please visit www.rfidjournallive.com

