RFID JOURNAL LIVE!

20 YRS 2003 - 2022

MAY 17 - 19, 2022
MANDALAY BAY
LAS VEGAS, NV

ATTEND THE WORLD'S LARGEST AND MOST IMPORTANT EVENT FOCUSED ON RFID AND IOT TECHNOLOGIES

THIS IS THE ONLY PLACE WHERE YOU CAN:

- 🌐 **LEARN HOW TO OPTIMIZE YOUR BUSINESS OPERATIONS WITH RFID**
- 🌐 **HEAR FROM RFID JOURNAL AWARD WINNERS**

- 🌐 **COMPARE PRODUCTS FROM LEADING EXHIBITORS**
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- 🌐 **LEARN FROM 80+ EDUCATIONAL SESSIONS**
- 🌐 **GET RFID PROFESSIONAL INSTITUTE CERTIFICATION TRAINING**

Register by 5/13 to lock in the lowest pricing!
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WELCOME TO RFID JOURNAL LIVE! 2022

Dear Colleague,

The world has changed dramatically during the past two years, and this has created new challenges and new opportunities for business. Radio frequency identification (RFID) and Internet of Things (IoT) technologies have emerged as a key tool to boost supply chain visibility, enhance manufacturing efficiencies, improve retail inventory management and store execution, and much more.

The best way to learn how to take advantage of RFID is to attend RFID Journal LIVE! 2022, the world's largest and most comprehensive conference and exhibition focused on RFID and IoT technologies and their many business and consumer applications. This year's event will be held on May 17-19 at the Mandalay Bay Resort in Las Vegas and will feature more than 50 end-user case studies and 75 hours of education. The program will include:

- **Seven industry-specific tracks, including Retail and Apparel, Manufacturing and Health Care**
- **Six how-to and technical tracks, including warehouse and inventory control and integrating RFID into manufacturing line**
- **Fast-track RFID Professional Institute certification training**
- **NEW training opportunity: Battery-free Bluetooth Tagging Workshop**
- **The RFID Journal Awards**
- **The co-located IEEE RFID 2022 conference**

New this year is a track called "Complying with Retailer RFID Mandates." This one-day educational program will help suppliers choose a tag provider and ensure that their tags meet retailer performance requirements, are encoded properly, and have the proper information printed on the tag or label.

Our exhibition hall will offer the industry's largest showcase of more than 150 top technology providers demonstrating the latest RFID products that could benefit your business. Whether you are deploying the technology or are just starting to learn how it can help your company, LIVE! 2022 is your best opportunity to find the right RFID solution for your needs, as well as meet industry experts and learn from companies like yours that are solving business issues via RFID. I have no doubt you will find solutions that can resolve your business issues or help you improve your operations.

Take advantage of our lowest registration pricing: Register by May 13 and save $200 off the onsite full conference pass for this unique event. Be sure to visit our website, rfidjournallive.com, for the most up-to-date agenda and to register. Thank you for your time and consideration. I look forward to seeing you in Las Vegas on May 17-19..

Best Regards,

Mark Roberti | Founder and Editor | **RFID Journal**

RFID Journal is the leading source of news and in-depth information regarding radio frequency identification (RFID) and Internet of Things (IoT) technologies and their many business applications. Business executives and implementers depend on RFID Journal's website for up-to-the minute news, in-depth case studies, best practices, strategic insights and information about vendor solutions related to RFID and IoT technologies. This has made RFID Journal a trusted and respected technology information resource, serving the largest audience of RFID and IoT decision makers worldwide, online and at face-to-face events.

www.rfidjournal.com

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CONFERENCE DETAILS

INDUSTRY TRACKS | MAY 17-19

RETAIL AND APPAREL
(Wednesday, May 18 and Thursday, May 19)

Retail and Apparel companies are employing RFID/IoT to improve in-store inventory visibility and accuracy. Many have moved on to enabling buy online, pickup in store (BOPIS), ship from store, automated checkout and other customer-facing applications. This track will focus on highlighting companies in the retail and apparel sector sharing their case studies of successful deployments.

MANUFACTURING AND SUPPLY CHAIN
(Wednesday, May 19)

This track covers companies that are employing RFID and IoT technologies to achieve benefits in their production facilities and/or in their supply chain operations. This track will focus on real world case studies by companies benefiting from RFID and IoT technologies today.

MANUFACTURING
(Thursday, May 19)

Manufacturing companies are employing RFID and IoT technologies to achieve major benefits, both in their supply chains and in their factory operations. This track will focus on real world case studies by companies that have used RFID and IoT to cut costs and boost efficiencies by tracking tools, material, work-in-process, finished inventory and more.

SUPPLY CHAIN AND LOGISTICS
(Thursday, May 19)

RFID and IoT sensor technologies are improving operational efficiencies in logistics. Learn how companies are improving pick accuracy and auditing all outbound shipments to ensure the right items are delivered. Hear how firms are using RFID and IoT technologies to manage reusable containers, monitor the condition of perishables and achieve substantial cost savings.

HEALTH CARE/PHARMACEUTICALS
(Wednesday, May 18 and Thursday, May 19)

Sponsored by **AVERY DENNISON**

In the health-care field, hospitals and other medical facilities are employing RFID and IoT technologies to improve patient safety, increase asset utilization with real-time tracking, boost revenue with automated billing and reduce the incidence of medical errors using track-and-match applications. In this track, learn how RFID and the Internet of Things are enabling health care providers to track assets, do contact tracing, manage drugs, manage inventory of implantables and consumables and much more.

RFID IN THE FOOD CHAIN
(Tuesday, May 17)

From sensors that measure and report on soil conditions to unique identifiers of harvests and meat products, RFID and IoT technologies have the potential to dramatically improve the way we produce, ship and store food products. This track will focus on case studies by companies across the food chain that are using RFID and IoT technology to cut costs, improve safety and enhance efficiencies.

DEFENSE, AVIATION AND ENERGY
(Wednesday, May 18)

Companies in these three critical industries are using RFID in a wide variety of applications, including tracking work in process, tracking replacement parts, managing inventory and improving asset management. This track will feature the latest case studies from leading companies in these industries.

CONFERENCE DETAILS

TECHNICAL AND HOW-TO TRACKS | MAY 17-19

HOW TO COMPLY WITH AND BENEFIT FROM RETAILER RFID REQUIREMENTS

(Tuesday, May 17)

More retailers are asking suppliers to put RFID tags on the items they sell. This in-depth, one-day track will help suppliers choose a tag provider and ensure that their tags meet retailer performance requirements, are encoded properly, and have the proper information printed on the tag or label. Whether you are required to tag today or expect to have to do so in the near future, this program will ensure you are ready

RFID AND IOT FOR INVENTORY AND WAREHOUSE MANAGEMENT

(Tuesday, May 17)

In this track, learn how to benefit from deploying radio frequency identification within your warehouse by managing your inventory and coordinating your supply chain. Hear real-world case studies explaining the tangible business benefits of how RFID and IoT can help your organization improve visibility regarding product movements and related transactions, as well as increase efficiencies, lower labor costs, optimize inventory levels, track assets and differentiate your logistic service, in order to gain a competitive advantage.

TECHNICAL WORKSHOP: HOW TO INTEGRATE RFID INTO A MANUFACTURING LINE

(Tuesday, May 17)

By integrating RFID technology into a new or existing manufacturing or packaging line, companies can better track work-in-process, meet customer tagging requirements and help improve visibility and traceability of finished goods. This technical track addresses the critical issues that manufacturers need to be aware of as they deploy RFID on their production lines.

INTERNET OF THINGS

(Wednesday, May 18)

The Internet of Things (IoT) is a broad term used to cover technologies that give network connectivity to everyday objects, from wearable computers to common products. How will companies benefit from IoT technologies? What strategies should companies use to take advantage of the Internet of Things, and which technologies will dominate the IoT? This track will answer these and many other questions.

EMERGING TECHNOLOGIES

(Wednesday, May 18)

RFID and IoT are part of the broader automatic identification data capture market. New technologies are constantly emerging to help companies address their data-capture needs. This track will highlight new technologies or innovations in existing technologies that can address real business issues.

INNOVATION

(Thursday, May 19)

This track will feature case studies of new and innovative uses of RFID and IoT technologies in a variety of industries. Stay ahead of products and applications that are changing the way in which companies do business, and be the first to see cutting-edge research from labs around the world.

Training Programs

CONFERENCE DETAILS

CONFERENCE TOPICS | MAY 17 - 19

Hear real-life case studies and valuable deployment advice from leaders in various industries. Topics include:

- **Long-Term Revenue From The 'BOPIS Boost'**
- **Lean Manufacturing and Intelligent Kaizen**
- **Lojas Renner Uses RFID to Enable Omnichannel Experience**
- **Liquor Company Uses NFC to Ensure Product Authenticity**
- **Smart Store Uses RFID to Monitor Inventory, Sales and Security**
- **Improving Distribution Center Operations with RFID**
- **Reading Hospital Manages Vaccine Administration with RFID**
- **Enhancing Safety, Security and Safeguards of Hazardous Materials**
- **Sharing Item-Level RFID Data with Trade Partners**
- **Delta Uses RFID for Baggage Handling and Tracking**

FAST-TRACK CERTIFICATION TRAINING | TUESDAY, MAY 17

This advanced, one-day fast-track course, presented by RFID4U, covers the latest equipment and relevant RFID deployment scenarios, provides a solid foundation to design, install, configure, monitor and troubleshoot an RFID deployment and prepares participants for the RFID Professional Institute Certified Associate exam. Each participant will receive a voucher to take the exam online, after the event.

BATTERY-FREE BLUETOOTH TAGGING WORKSHOP | WEDNESDAY, MAY 18

This workshop will offer attendees hands-on experience with technology that is changing the way products are made, distributed, sold, used, reused and recycled. Battery-free Bluetooth tags are now being deployed by some of the largest companies in retail, CPG, pharmaceuticals and apparel. This is a chance to learn the theory and get hands-on with the technology, aided by the engineers pioneering this space. See full schedule

EVENT HIGHLIGHTS | THURSDAY, MAY 19

16TH ANNUAL EVENT

2022 RFID JOURNAL AWARDS

RFID JOURNAL AWARDS

The RFID Journal Awards recognize companies that have distinguished themselves by their successful use of radio frequency identification (RFID) or other Internet of Things (IoT) technologies, or the introduction of a valuable new RFID/ IoT product or services.
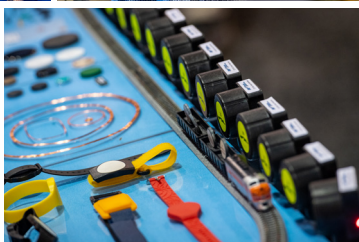
Each year, RFID Journal selects an independent panel of judges to evaluate entries and choose the winners. Review award categories and more information at rfidjournalawards. com. The RFID Journal Awards ceremony will take place at RFID Journal LIVE! at 1:00 PM on Thursday, May 19, in the Exhibit Hall.

SPONSORS AND EXHIBITORS

80+ EXHIBITORS

10+ TRACKS

80+ SESSIONS

FOR EXHIBIT AND SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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alan.mcintosh@rfidjournal.com

2022 EXHIBITOR LIST

Exhibiting As	Booth Number	Exhibiting As	Booth Number
AB&R	633	LeghornGroup S.r.l.	211
AIM	427	Link Labs	722
Apptricity Corporation	624	Lyngsoe Systems	310
AsReader, Inc.	411	Melzer-Matik	715
ASYGN	528	Metalcraft Inc.	534
Avery Dennison	305	Metralabs GMBH	318
FLEXIRAY	219	Microsensys	526
BBT ANTENNAS INC	422	RFiD Discovery	223
BeOnTag RFID	540	Point Mobile Co. Ltd.	217
Bluebird	631	Powercast Corporation	629
Bluestar	530	Radley Corporation	623
BRADY CORP	325	RFID, Inc.	300
BW Bielomatik	724	SecuraKey	601
Caen RFID Srl	500	Shanghai Quanray Electronic Co., Ltd	201
Cellotape/MidSouth	326	SICK, Inc.	617
Cisc Semiconductor Corp.	538	Smag Graphique (SRAMAG SAS)	730
Confidex Oy	442	SOTI	728
CONTROLTEK USA	202	SpotSee	323
Convergence Systems Limited	316	STMicroelectronics	405
DATASCAN LP	424	Tadbik	529
Delta ModTech	542	TAGEOS	311
Ecartes Technology Pvt. Ltd.	501	Talkin Things	227
EM Microelectronic	423	Tamarack Products, Inc.	437
FEIG Electronics, Inc.	429	TSC Printronix Auto ID	425
Fujitsu Frontech North America	502	Turck	317
GIGA-TMS, Inc.	625	Utility Composites, Inc.	536
Hana RFID	716	Vanguard ID Systems	531
HID Global	505	Veritise	734
Identiv	417	Via Onda	600
InPlay Inc.	635	Vista IT Systems	522
Invengo	205	Voyantic, Ltd.	322
Juniper Systems	435	Wiliot, Inc.	324
Kirk-Rudy	705	Zebra Technologies	633
Lab ID SRL	500		
Laxcen Technology Pte Ltd	524		

ATTENDEE REGISTRATION OPTIONS

	Standard 4/2/22 - 5/13/22	Onsite 5/13/22 - 5/19/22
Exhibitor Hall Pass	$169	$199
RFID Journal LIVE! Conference Pass	$1,099	$1,299
Fast-Track RFID Professional Institute Certification Training	$1,899	$2,199
IEEE RFID 2022 Conference Pass		
Member	$550	$550
Life/Student/Retired Member	$450	$450
Nonmember	$700	$700
RFID Journal LIVE! Plus IEEE RFID 2022 Conference Pass	$1,699	$1,999

TWO EASY WAYS TO PAY

TO REGISTER ONLINE:
Please visit www.rfidjournallive.com/reg.

TO REGISTER BY PHONE:
Please call (864) 208-8689 from 8:00 AM to 5:00 PM CST. Payment for phone registration can be made by credit card (MasterCard, Visa or American Express), company check drawn on U.S. funds or bank wire transfer. Payments by company check must be received within 30 days. Checks should be made payable to Emerald Expositions, LLC. Please note "RFID Journal LIVE! Registration" on your check. If you have any questions about these alternative payment options, please e-mail LiveReg@rfidjournal.com.

HAVE QUESTIONS?
Please email Yolanda Mays, Audience Experience Manager at yolanda.mays@emeraldx.com.

ACCOMMODATIONS

GET DISCOUNTED RATES AT THE OFFICIAL EVENT HOTELS:
Delano Las Vegas | Rates starting at $218*

*You can select your housing options during the registration process. Event discounts expire on April 25, 2022.

DISCOUNTS ARE ONLY GOOD WHILE ROOMS LAST
BOOK EARLY AND SAVE!

USE CODE RFIDB2022 AND SAVE 15% ON REGISTRATION! SEE YOU IN LAS VEGAS!*

*Valid on RFID Journal LIVE! Conference and Exhibit Hall Passes