



# TUESDAY, MAY 17

Updated May 10, 2022

Click on the underlined text to open a page on our website for more information about each track or session.

## TRAINING

8:00 AM - 4:45 PM	<p><b><u>Fast-Track RFID Professional Institute Certified Associate Training</u></b> Speakers: Sanjiv Dua, Lecturer, RFID4U; Archit Dua, Lecturer, RFID4U Room: <i>Islander E (Open only to attendees holding a Training Pass)</i></p>
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## CONFERENCE TRACKS

	<b><u>RFID AND IOT IN WAREHOUSE AND INVENTORY MANAGEMENT</u></b> Room: Islander C	<b><u>HOW TO COMPLY WITH AND BENEFIT FROM RETAILER REQUIREMENTS</u></b> Room: Islander H
10:45 AM - 11:30 AM	<p><b><u>RFID in Warehouse &amp; Inventory Management Basics</u></b> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><b><u>An Overview of RFID in Retail Today</u></b> Michael Graen Owner Collaboration, LLC</p>
11:30 AM - 12:15 PM	<p><b><u>Linking RFID to Inventory- Management Best Practices</u></b> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><b><u>Choosing the Right Tag for Your Product</u></b> Justin Patton, Director, RFID Lab Auburn University</p>
1:00 PM - 1:45 PM	<p><b><u>Targeting the Correct RFID Technology for the Right Project</u></b> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><b><u>Encoding Your RFID Tags or Labels</u></b> Jonathan Gregory, Dir. of Community Engagement, Apparel and General Merchandise, GS1 US; Justin Patton, Director, RFID Lab, Auburn University</p>
1:45 PM - 2:30 PM	<p><b><u>Key Steps in Building an Inventory- Management RFID Solution: Build Your Own RFID Portal</u></b> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><b><u>The Walmart RFID Program</u></b> Matt Alexander, Senior Director, Merchandising Innovation, Walmart</p>
2:45 PM - 3:30 PM	<p><b><u>Designing Your RFID Solution</u></b> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><b><u>Sharing Item-Level RFID Data with Trade Partners</u></b> Jonathan Gregory, Dir. of Community Engagement, Apparel and General Merchandise, GS1 US</p>
3:30 PM - 4:15 PM	<p><b><u>Building Your RFID Business Case</u></b> Dr. Samad Rostampour, Professor, Vanier College and IT director at IoT Lab, Université du Québec à Montréal</p>	<p><b><u>The Benefits Suppliers Can Achieve with RFID</u></b> Doug Harvel Senior IT Distribution Analyst Kontoor Brands</p>



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### CONFERENCE TRACKS (continued)

	<u><b>RFID IN THE FOOD CHAIN</b></u> Room: Islander I	<u><b>HOW TO INTEGRATE RFID INTO A MANUFACTURING LINE</b></u> Room: Islander D
10:45 AM - 11:30 PM	<u><b>AIM Global Panel: Current State of Traceability</b></u> Jonathan Gregory, Director of Community Engagement, GS1 US; Amy Awe, Market Development Manager, RFID-Food, Avery Dennison Smartrac	<u><b>Planning Your Manufacturing Line Deployment</b></u> Doug Harvel, Senior IT Distribution Analyst, Kontoor Brands
11:30 PM - 12:15 PM	<u><b>Drones on the Farm: Tracking Livestock with RFID Equipped UAVs</b></u> Sabrina Olson, Graduate Researcher, CAL POLY, POLYGait	<u><b>Integrating RFID into Manufacturing Processes and Systems</b></u> Jim Barlow, RFID/NFC Technical Marketing, STMicroelectronics
1:00 PM - 1:45 PM	<u><b>Boosting the Bottom Line with Returnable Container Tracking</b></u> Tim Debus, Reusable Packaging Association; Colynn Black, Metalcraft; Jeanne Duckett, AIM North America; Steve Statler, Wiliot	<u><b>Testing and Quality Control</b></u> Doug Harvel, Senior IT Distribution Analyst, Kontoor Brands
1:45 PM - 2:30 PM	<u><b>Perdue Uses RFID to Track Free-Range Chicken Behavior</b></u> Bruce Stewart-Brown, Senior VP of Technical Services and Innovation, Perdue Farms	<u><b>Choosing the Right RFID Equipment</b></u> Kevin Berisso Ph.D., Director, AutoID Lab, University of Memphis
2:45 PM - 3:30 PM	<u><b>Panel: Gaining a Business Advantage with Food Traceability</b></u> Sharmeen Khan, Founder/CMO, OpsSmart Global; Felix Amiri, Food Safety and Quality Specialist AFISS	<u><b>Integrating RFID With PLCs and Manufacturing Systems</b></u> Kevin Berisso Ph.D., Director, AutoID Lab, University of Memphis

### CONFERENCE KEYNOTES

Room Islander G (Open to all passholders)

4:45 PM - 5:00 PM	<u><b>Welcome and Introduction</b></u> Mark Roberti, Founder and Editor, RFID Journal
5:00 PM - 5:45 PM	<u><b>Omnichannel Enablement: The Tipping Point for RFID</b></u> Dr. Bill Hardgrave, President, University of Memphis; Matt Alexander, Senior Director, Merchandising Innovation, Walmart
5:45 PM - 6:30 PM	<u><b>20 Years of RFID Journal LIVE: Lessons Learned From Experienced End Users</b></u> Panelists: Chad Simpson, Senior VP, Technology, City Furniture; Deirdre Schmidt, Operations Excellence Leader, BAE Systems; Johan Stenstrom, Supply Chain Developer, Stadium
6:30 PM - 8:15 PM	<u><b>Reception in the Exhibit Hall</b></u>

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## WEDNESDAY, MAY 18

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### CONFERENCE KEYNOTES

Room Islander G (Open to all passholders)

8:45 AM - 9:00 AM	<b>Welcome and Introduction</b> Mark Roberti, Founder and Editor, RFID Journal
9:00 AM - 9:45 AM	<b><u>Johnson &amp; Johnson Supply Chain (JJSC) Improves Product Availability for Orthopedic Loaner Sets With RFID</u></b> Aleasha Burnell, Director, Pharma QS Applications, Johnson & Johnson
9:45 AM - 10:30 AM	<b><u>Using RFID to Bring Down Organized Retail Crime</u></b> Joe Coll, VP, Asset Protection Operations & Strategy, Macy's Moderator: Mark Roberti, Founder and Editor, RFID Journal
10:30 AM - 11:15 AM	<b><u>Award Finalist: BAE Systems Gets Smart with Warehouse Utilization and POU Replenishment</u></b> Brandon Carroll, Operations Specialist, BAE Systems: Daniel Fitzgerald, Principal Project Engineer, BAE Systems

### CONFERENCE TRACKS

	<b><u>RETAIL AND APPAREL</u></b> Room: Islander H	<b><u>BATTERY-FREE BLE TAG TRAINING</u></b> Tradewinds D 	<b><u>MANUFACTURING/SUPPLY CHAIN</u></b> Room: Islander D	<b><u>HEALTH CARE / PHARMA</u></b> Room: Islander I
1:45 PM - 2:25 PM	<b><u>Award Finalist: Carter's Rolls Out RFID for Omnichannel Sales</u></b> Andrew Tashiro, Sr. Director, Omnichannel & Inventory, Carter's	<b><u>Understanding Bluetooth Beacons and Tags</u></b> Steve Statler, Senior VP of Marketing, Wiliot	<b><u>Liquor Company Uses NFC to Ensure Product Authenticity</u></b> Rodrigo Pedroso Founder, Roma	<b><u>Reading Hospital Manages Vaccine Administration with RFID</u></b> Alan Portnoy, Pharmacy Operations Manager, Reading Hospital
2:30 PM - 3:10 PM	<b><u>RFID: A Macro View Of Retailer Adoption</u></b> JP Kamel, Manaing Diretor, RFID Sherpas; Marshall Kay, Principal, RFID Sherpas	<b><u>How and Where to Use Wireless BLE Tags</u></b> Eric Casavant, Manager of Technical Marketing, Wiliot; Jordi Baeta, Ecosystems Market Dir., Avery Dennison	<b><u>Lockheed Martin Ramps up NextGen Technologies in Asset Tracking</u></b> Corey Cook, Chief of Advanced Technologies, Lockheed Martin	<b><u>How RFID Is Transforming Healthcare</u></b> Peter Bloch, Avery Dennison; Leah Barber, Nephron Pharmaceuticals; Tim Kress-Spatz, Kit Check; Brent Koepfel, Cardinal Health 
3:15 PM - 3:55 PM	<b><u>City Furniture Gains Show-room Visibility with RFID</u></b> Chad Simpson, Shaun Fera-co and Marko Brutus, City Furniture	<b><u>Understanding Wiliot Tags and Bluetooth Infrastructure</u></b> Nick Matthews, Customer Success Management, Wiliot	<b><u>EPC Modernization and the Encoding of Attribute Data in EPC/RFID tags</u></b> Jonathan Gregory, Director of Community Engagement, GS1 US	<b><u>New Wireless Sensors Apply Directly to Skin, Improving Collection of Patient Information</u></b> Huanyu (Larry) Cheng, Professor, Penn State University
4:00 PM - 4:40 PM	<b><u>Award Finalist: Lojas Renner Uses RFID to Enable Omnichannel Experience</u></b> Alexandre Ribeiro, Risk Director, Lojas Renner	<b><u>Hands-on Training with Your Bluetooth Starter Kit</u></b> Prasaanth Balakrishnan, Technical Marketing Manager, Wiliot	<b><u>RFID Beefs Up Identification of Cattle Under Loan</u></b> Glen Kathler, Principal Investigator - RFID Applications, Southern Alberta Institute of Technology (SAIT)	<b><u>RFID Improves Pharmaceutical Supply Chain Efficiency and Patient Safety</u></b> Gwen Volpe, Fresenius-Kabi; Chris Brown, TSC Printronix; Tony Fonk, Spotsee



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### CONFERENCE TRACKS (continued)

	<b><u>DEFENSE, AVIATION AND ENERGY</u></b> Room: Tradewinds C	<b><u>EMERGING TECHNOLOGIES</u></b> Room: Islander C	<b><u>INTERNET OF THINGS</u></b> Room: Tradewinds E
1:45 PM - 2:25 PM	<b><u>Transparent Data Collection and How the A&amp;D Industry Achieved It</u></b> Jon Andresen, President, Technologies Solutions	<b><u>Encouraging Regional Mobility and Reducing Environmental Impact with RFID</u></b> Tom van Hecke, CEO, Fairville	<b><u>The Current State of The Internet of Things</u></b> Steve Halliday, President, RAIN RFID Alliance
2:30 PM - 3:10 PM	<b><u>Increasing Visibility and Production with RFID</u></b> Jonathan Toler, Head of Product & Innovation, Kloeckner Metals	<b><u>Smart Store Uses RFID to Monitor Inventory, Sales and Security</u></b> Aitor Álvarez Berazaluze, CTO, Ghop	<b><u>Emerging Supply Chain IoT Edge Technologies</u></b> Tim Garcia, CEO, Appticity Corporation  Appticity®
3:15 PM - 3:55 PM	<b><u>Enhancing Safety, Security and Safeguards of Hazardous Materials</u></b> James Shuler, Manager, U.S. Dept. of Energy; Dr. Yung Liu Senior Nuclear Engineer, Argonne National Laboratory	<b><u>NFC Powers Digital Business Card</u></b> Pieter Limburg, Founder & CEO, Moblio	<b><u>IoT Brings Fresh Food Vending to Hungry Commuters</u></b> Dominik Cipa, Director, Long Term Innovation, Glory
4:00 PM - 4:40 PM	<b><u>Delta Uses RFID for Baggage Handling and Tracking</u></b> Brandon Woodruff, Senior Analyst, Delta Air Lines	<b><u>UK Police-issued NFC Devices Help Safeguard People Living with Dementia</u></b> Stuart King, Sargeant, Avon and Somerset Police	<b><u>NFC: Cool Trends and Data</u></b> Amir Khoshniyati, Healthcare Task Force Chair, NFC Forum

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## THURSDAY, MAY 19

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	<u>RETAIL AND APPAREL</u> Room: Islander H	<u>MANUFACTURING</u> Room: Islander D	<u>SUPPLY CHAIN / LOGISTICS</u> Room: Tradewinds E
9:00 AM - 9:40 AM	<u>Why RFID is a 'Must-Have' Technology for Today's Retailer</u> Senthilkumar CP PH.D., Director of Research and Technology, RFID Lab, Auburn University	<u>Improving Traceability for Beverage Companies with RFID</u> Grant Cook, President, Enpro	<u>Improving Distribution Center Operations with RFID</u> Doug Harvel Senior IT Distribution Analyst Kontoor Brands
9:45 AM - 10:25 AM	<u>Solve the Pain of Claims Compliance with RFID</u> Jonathan Gregory, Dir. of Community Engagement, Apparel and General Merchandise, GS1 US; Justin Patton, Director, RFID Lab, Auburn University	<u>Reducing Inventory Time with Drones</u> Dr. Tali Freed, Professor, Industrial and Manufacturing Engineering, Cal Poly SLO, Director, PolyGAIT Cal Poly San Luis Obispo	<u>Award Finalist: Equipment Tracking Goes Mobile with RFID</u> Timothy Gallagher Principal Process Engineer BAE Systems
10:30 AM - 11:10 AM	<u>Revolutionizing the Link Between Manufacturers and Consumers with Smart Packaging</u> Edson Perin, Editor, RFID Journal Brazil	<u>Wheel of Apps: A Spin Through Some Less Common RFID Solutions</u> Kevin Berisso Ph.D., Director, AutoID Lab, University of Memphis	<u>How to Start Your RFID Asset Tracking Project in 60 Minutes</u> Archit Dua, Project Manager, RFID4U; Sanjiv Dua, CEO, RFID4U
11:15 AM - 12:00 PM	<u>Award Finalists: Urmi Group Uses RFID to Improve Production</u> Mir Ashraful Hossain, Director & Group COO, Urmi Group	<u>Award Finalists: Best New Product Group 1</u> DJ Lee, Director, Industry Sales, Avery Dennison Smartrac; Josef Preishuber-Pfluegl, EVP, CTO, Business Manager RFID & NFC, CISC Semiconductor	

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	<b><u>INNOVATION</u></b> Room: Islancer C	<b><u>HEALTH CARE / PHARMA</u></b> Room: Islander I
9:00 AM - 9:40 AM	<b><u>Opening During a Pandemic: USOPM Leverages RFID to Personalize Content and Enable Pandemic-Era Safety</u></b> Robert Bready, VP Museum Operations, United States Olympic and Paralympic Museum	<b><u>Award Finalist: Harvard Medical School Automates Asset Tracking and Reduces Inventory Time with RFID</u></b> Jeff DiCiaccio, Director of Strategic Procurement, Harvard Medical School
9:45 AM - 10:25 AM	<b><u>Award Finalist: Self-service Grocery Stores Improve Consumer Experience and Reduce Operating Costs</u></b> Henna Hynynen, Head of Finance, Partnerships & Marketing, Blockstore; Juha Maijala, CEO & Founder, Blockstore	<b><u>Award Finalist: RFID Boosts Operational Benefits for University Hospitals Plymouth NHS Trust</u></b> Alex Peters, Medical Device Asset Register Developer, University Hospitals Plymouth NHS Trust
10:30 AM - 11:10 AM	<b><u>Blockchain Technology in Supply Chain Traceability Systems</u></b> Scott Austin, Director, Zugang Technology Connections; Jeanne Duckett, Chairperson, AIM North America; Mark Manning, Founder & CEO, iTRACE Technologies; Amir Khoshniyati, GM and VP, Transponder Business, Identiv	<b><u>Lean Manufacturing and Intelligent Kaizen</u></b> Jeremy Mercer, R&D Program Manager, Negative Pressure Technologies, 3M Health Care
11:15 AM - 12:00 PM		<b><u>Award Finalists: Best New Product Group 2</u></b> Jim Barlow, RFID/NFC Technical Marketing, STMicroelectronics; Chris Reese, Director of Product Management, TAGEOS; Amir Khoshniyati, GM and Vice President, Transponder Business, Identiv; Tom Meehan, CSO & CISO, ControlTek
<b><u>RFID JOURNAL AWARDS</u></b>		
1:00 PM - 2:00 PM	<b><u>RFID Journal Awards Ceremony in Exhibit Hall</u></b> Host: Mark Robert, Founder and Editor, RFID Journal (Awards Theater in the Exhibit Hall — Open to all pass holders)	



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