

RFID
JOURNAL
LIVE!

EVENT GUIDE

PHOENIX CONVENTION CENTER | PHOENIX, AZ



RFID JOURNAL LIVE! 2021

19TH ANNUAL CONFERENCE AND EXHIBITION

TABLE OF CONTENTS

WELCOME LETTER 3

CONFERENCE DETAILS 6

CONFERENCE AGENDA 8

EXHIBITORS 12

SPONSOR INFORMATION 14

EXHIBIT HALL HOURS

Sunday, Sept. 26 – No Exhibit Hall

Monday, Sept. 27 – 10:45 AM – 7:00 PM

(includes opening reception from 5:15 PM – 7:00 PM) Sponsored by:  **TagMatiks AT Lite™**
RFID4U

Tuesday, Sept. 28 – 10:30 AM – 3:00 PM

REGISTRATION HOURS

Saturday, Sept. 25 – 8:00 AM – 6:00 PM

Sunday, Sept. 26 – 7:00 AM – 5:00 PM

Monday, Sept. 27 – 8:00 AM – 5:00 PM

Tuesday, Sept. 28 – 8:00 AM – 2:30 PM

**Stay Connected at RFID
with Complimentary Wi-Fi!**



Network name: **RFID2021**
Password: **RFID2021**

Free WiFi usage is only for low bandwidth activities



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WELCOME TO RFID JOURNAL LIVE! 2021



Dear Attendee,

Welcome to RFID Journal LIVE! 2021, our 19th annual conference and exhibition, and the largest event worldwide focused on radio frequency identification and other Internet of Things technologies. While this year's event is scaled down due to COVID-19, you will still benefit from more than 50 hours of educational sessions, including an impressive lineup of end users who will share detailed case studies. What's more, our exhibit hall will feature leading technology companies showcasing their latest solutions to solve your unique business problems.

Smartphone App

The RFID Journal LIVE! smartphone app will help you find the sessions you want to attend, the exhibitors you want to visit and other attendees you want to meet. Download Emerald Experiences from the App Store or Google Play, then search within the app for RFID Journal LIVE!.

Select Exhibitors to see a list of exhibiting companies in alphabetical order. You can also tap the By Product Category tab to view a list of popular product categories, such as "Active RFID," "RFID Tags" and "Readers." Select the category in which you are interested and you will receive a list of exhibitors offering those products. All speaker bios and exhibitor profiles are listed in the app. I encourage you to download it and check it out.

RFID Journal LIVE! on Social Media

- If you are not already connected to us, you can find us on Facebook, Twitter and LinkedIn.
- Use the hashtag #RFID21 for all event-related tweets and posts.

I'm confident you will learn from those already employing RFID to achieve real business benefits, and I know you'll be impressed by the technology advances being exhibited this year on the show floor. If there's anything we can do to assist you during the next three days, please do not hesitate to contact me or any other members of the RFID Journal staff. Thank you. I hope you enjoy the event.

Yours,

Mark Roberti

Founder and Editor, RFID Journal

RFID JOURNAL

RFID Journal is the leading source of news and in-depth information regarding radio frequency identification (RFID) and Internet of Things (IoT) technologies and their many business applications. Business executives and implementers depend on RFID Journal's website for up-to-the minute news, in-depth case studies, best practices, strategic insights and information about vendor solutions related to RFID and IoT technologies. This has made RFID Journal a trusted and respected technology information resource, serving the largest audience of RFID and IoT decision makers worldwide, online and at face-to-face events.

www.rfidjournal.com

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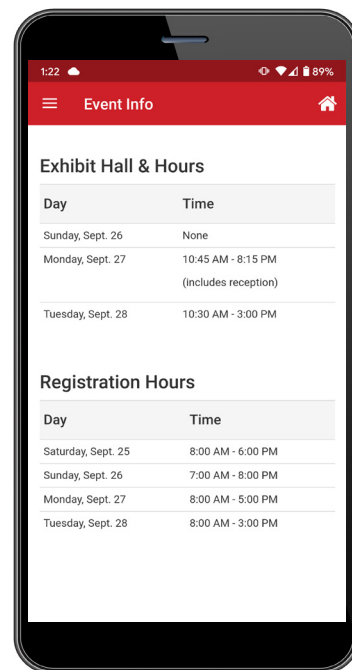
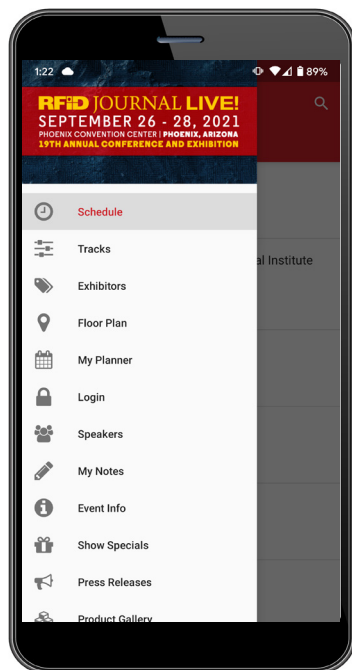




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Download the **Emerald Experiences app** in the app store or Google Play and choose **RFID Journal LIVE!** as your event.





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CONFERENCE DETAILS

INDUSTRY TRACKS | SEPTEMBER 26 - 28

RFID AND IOT FOR INVENTORY AND WAREHOUSE MANAGEMENT

Sunday, Sept. 26

In this track, learn how to benefit from deploying radio frequency identification within your warehouse by managing your inventory and coordinating your supply chain. Hear real-world case studies explaining the tangible business benefits of how RFID and IoT can help your organization improve visibility regarding product movements and related transactions, as well as increase efficiencies, lower labor costs, optimize inventory levels, track assets and differentiate your logistic service, in order to gain a competitive advantage.

FUNDAMENTALS OF RFID

Canceled - will be offered online. Attendees will be notified by email.

RFID STRATEGIES AND BEST PRACTICES

Sunday, Sept. 26

This track is designed for senior executives of companies that have already deployed—or currently seek to deploy—RFID systems. It will focus on helping businesses formulate an RFID strategy that will lead to greater competitive advantage and shareholder value. As part of the workshop, each participating end-user company or organization will be entitled to five free hours of one-on-one follow-up discussions with the presenter, to be scheduled after the event.

HEALTH CARE/PHARMACEUTICALS

Monday, Sept. 27

In the health-care field, hospitals and other medical facilities are employing RFID and IoT technologies to improve patient safety, increase asset utilization with real-time tracking, boost revenue with automated billing and reduce medical errors using track-and-match applications. Learn how RFID and IoT are impacting ROI in the health-care environment, while also improving efficiencies.

RETAIL AND APPAREL

Monday, Sept. 27 - Tuesday, Sept. 28

Retail and apparel companies are employing RFID/IoT to achieve major benefits in stock accuracy, customer satisfaction and efficiency. This track will focus on highlighting companies in the retail industry sharing their case studies of successful deployments.

MANUFACTURING

Monday, Sept. 27 - Tuesday, Sept. 28

Manufacturing companies are employing RFID and IoT technologies to achieve major benefits, both in their supply chains and in their factory operations. This track will focus on showing companies how they can cut costs and boost efficiencies by tracking tools, material, work-in-process, finished inventory and more.

SUPPLY CHAIN/LOGISTICS

Monday, Sept. 27 - Tuesday, Sept. 28

RFID and IoT sensor technologies are improving operational efficiencies in logistics. Learn how companies are improving pick accuracy and auditing all outbound shipments to ensure the right items are delivered. Hear how firms are using RFID and IoT technologies to manage reusable containers, monitor the condition of perishables and achieve substantial cost savings.

INTERNET OF THINGS

Tuesday, Sept. 28

The Internet of Things (IoT) is a broad term used to cover technologies that give network connectivity to everyday objects, from wearable computers to common products. How will companies benefit from IoT technologies? What strategies should companies use to take advantage of the Internet of Things, and which technologies will dominate the IoT? This track will answer these and many other questions.



RFID JOURNAL LIVE! 2021

19TH ANNUAL CONFERENCE AND EXHIBITION

CONFERENCE DETAILS

FAST-TRACK CERTIFICATION TRAINING | **SUNDAY, SEPT. 26**

This advanced, one-day fast-track course, presented by RFID4U, covers the latest equipment and relevant RFID deployment scenarios, provides a solid foundation to design, install, configure, monitor and troubleshoot an RFID deployment and prepares participants for the RFID Institute Certified Associate exam. Each participant will receive a voucher to take the exam online, after the event.

Room: N229 A

EVENT HIGHLIGHTS | **SEPT. 27 and 28**

BEST NEW PRODUCT AWARD FINALISTS' PRESENTATIONS - SEPT. 27

The 10 products selected by our panel of judges will each do a short presentation.

(Awards Theater in the Exhibit Hall — Open to all pass holders)



15TH
ANNUAL
EVENT

RFID JOURNAL AWARDS - SEPT. 28

The RFID Journal Awards recognize companies that have distinguished themselves by their successful use of radio frequency identification (RFID) or Internet of Things (IoT) technologies, or the introduction of a valuable new RFID/IoT product or services.

Each year, RFID Journal selects an independent panel of judges to evaluate entries and choose the winners. Review award categories and more information at rfidjournalawards.com. The RFID Journal Awards Ceremony will take place at RFID Journal LIVE! on September 28 from 1-2pm in the Awards theater in the Exhibit Hall.

Every part... plays its part

We see a car as made up of many parts, with a future where digital ID technology brings absolute visibility to tracking, sensing and inventory management.



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rfid.averydennison.com



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CONFERENCE AGENDA

Sunday, September 26, 2021

TRAINING

9:00 AM - 5:45 PM	Fast-Track RFID Professional Institute Certified Associate Training Speakers: Sanjiv Dua, Lecturer, RFID4U; Archit Dua, Lecturer, RFID4U (N229 A — Open only to attendees holding a Training Pass)
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INDUSTRY TRACKS

	RFID AND IOT IN WAREHOUSE AND INVENTORY MANAGEMENT Room: N221 B	THE FUNDAMENTALS OF RFID <i>Canceled - will be offered online. Attendees will be notified by email.</i>	RFID STRATEGIES AND BEST PRACTICES Room: N222 B
11:30 AM - 12:15 PM	RFID in Warehouse & Inventory Management Basics Kevin Berisso, Director, AutoID Lab, University of Memphis; Pedro Reyes Associate Professor, Baylor University	RFID Basics Ultan McCarthy, Lecturer, Waterford Institute of Technology	An Overview of RFID Today Mark Roberti, Founder and Editor, RFID Journal
12:15 PM - 1:00 PM	Linking RFID to Inventory-Management Best Practices Kevin Berisso, Director, AutoID Lab, University of Memphis; Pedro Reyes Associate Professor, Baylor University	The Physics Behind RFID Ultan McCarthy, Lecturer, Waterford Institute of Technology	Taking a Strategic Approach to RFID Mark Roberti, Founder and Editor, RFID Journal
1:45 PM - 2:30 PM	Targeting the Correct RFID Technology for the Right Project Kevin Berisso, Director, AutoID Lab, University of Memphis; Pedro Reyes Associate Professor, Baylor University	Legislation and Standardization Ultan McCarthy, Lecturer, Waterford Institute of Technology	A Step-By-Step Approach to Developing a Strategic RFID Plan Mark Roberti, Founder and Editor, RFID Journal
2:30 PM - 3:15 PM	Designing Your RFID Solution Kevin Berisso, Director, AutoID Lab, University of Memphis; Pedro Reyes Associate Professor, Baylor University	Real-World Considerations Ultan McCarthy, Lecturer, Waterford Institute of Technology	RFID and Change Management Mark Roberti, Founder and Editor, RFID Journal
3:15 PM - 4:00 PM	Building Your RFID Business Case Kevin Berisso, Director, AutoID Lab, University of Memphis; Pedro Reyes Associate Professor, Baylor University	Building an RFID Business Case Ultan McCarthy, Lecturer, Waterford Institute of Technology	Next Steps Mark Roberti, Founder and Editor, RFID Journal





RFID JOURNAL LIVE! 2021

19TH ANNUAL CONFERENCE AND EXHIBITION


Monday, September 27, 2021

CONFERENCE KEYNOTES

(Room W301 — Open to all passholders)

8:45 AM - 9:00 AM	<u>Welcome and Introduction</u> Speaker: Mark Roberti, Founder and Editor, RFID Journal	
9:00 AM - 9:45 AM	<u>How Are We Doing? The RFID Connection to BOPIS</u> Speakers: Dr. Bill Hardgrave, Provost and Senior VP of Academic Affairs, Auburn University	
9:45 AM - 10:30 AM	<u>Expanding RFID Sensor Solutions for Supply Chain Monitoring</u> Speakers: Angela Kerr, VP of Products, SpotSee Jan van Niekerk, VP of Engineering and Innovation, SpotSee	SPONSORED BY 
10:30 AM - 11:00 AM	<u>Digital ID Delivering Supply Chain Resilience</u> Speaker: Marcel Cote, Director Sales & Market Development Asia Pacific, Avery Dennison Smartrac	SPONSORED BY 

See the following pages for **Industry Tracks** on Monday, Sept. 27, and Tuesday, Sept. 28.

11:45 AM - 1:15 PM	<u>Best New Product Award Finalists' Presentations In the Awards Theater</u> The 10 products selected by our panel of judges will each do a short presentation. (Awards Theater in the Exhibit Hall — Open to all pass holders)	
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RFID JOURNAL LIVE! 2021

19TH ANNUAL CONFERENCE AND EXHIBITION

Monday, September 27, 2021

INDUSTRY TRACKS

	<u>RETAIL AND APPAREL</u> Room: N221 B	<u>MANUFACTURING</u> Room: N231 A	<u>SUPPLY CHAIN AND LOGISTICS</u> Room: N222 B	<u>HEALTH CARE AND PHARMACEUTICALS</u> Room: N232 A
2:00 PM - 2:30 PM	<u>Why RFID Is a 'Must-Have' Technology for Today's Retailer</u> Senthilkumar CP, Ph.D., Director of Research and Technology, RFID Lab, Auburn University	<u>Planning Your Manufacturing Line Deployment</u> Doug Harvel, Senior IT Distribution Analyst, Kontoor Brands	<u>Solve the Pain of Claims Compliance with RFID</u> Jonathan Gregory, Director of Community Engagement, GS1 US; Justin Patton, Director, RFID Center, Auburn University	<u>New Wireless Sensors Apply Directly to Skin, Improving Collection of Patient Information</u> Huanyu (Larry) Cheng, Penn State University <i>Recorded Session</i>
2:35 PM - 3:05 PM	<u>Solution-Provider Session: How Item-Level RFID Is Being Used by Retailers to Transform in New Era Retailing?</u> Jason Plummer, Solutions Consultant, SML Group	<u>Solution-Provider Session: Boeing: Creating Effective IIoT Ecosystems</u> James Caldwell, Manager, Information Technology, Boeing Global Services	<u>Solution-Provider Session: Cancelled</u>	<u>Solution-Provider Session: Enhance User Experience by ST25 NFC Reader Tag Solutions</u> Jim Barlow, RFID/NFC Technical Marketing, STMicroelectronics
3:10 PM - 3:40 PM	<u>Award Finalist: City Furniture Gains Showroom Visibility with RFID</u> Chad Simpson Senior VP, Technology, City Furniture, and Shaun Feraco, VP of Operations, City Furniture	<u>How to Take Inventory With Drones</u> Tali Freed, Professor, Industrial and Manufacturing Engineering, Cal Poly SLO, Director, PolyGAIT Cal Poly San Luis Obispo	<u>Award Finalist: Increasing Visibility and Production with RFID</u> Jonathan Toler, Head of Product & Innovation, Kloeckner Metals	<u>Revolutionizing the Pharmaceutical Industry With RFID</u> Antonio Rizzi, Full Professor—Industrial Logistics and Supply Chain Management, University of Parma <i>Recorded Session</i>
3:45 PM - 4:15 PM	<u>RFID Provides Efficiency, Visibility for Food Company</u> Nate Willits, Chief Financial Officer, American Nuts	<u>Linking RFID to PLCs to Automate Manufacturing</u> Kevin Berisso, Director, AutoID Lab, University of Memphis	<u>Cities Use IoT/RFID to Track Solid Waste, Improving Visibility and Reducing Costs</u> Ernesto Castagnet MSc. IMSE, Associate Professor, AutoID Evangelist, Universidad Nacional del Sur	<u>The Open Credentialing Initiative: Beyond the Drug Supply Chain Security Act</u> Robert Celeste, Founder, Center for Supply Chain Studies
4:20 PM - 5:00 PM	<u>Improving Visibility and Traceability in the Retail Grocery and Foodservice Industries</u> Jonathan Gregory, Dir. of Community Engagement, Apparel & General Merchandise, GS1 US	<u>Award Finalist: RFID Helps Manage Fuel Storage Facility Inspections</u> Pamela Lawrence, President, SunWest Engineering Constructors, Inc.	<u>Centimeter-scale Positioning of Passive UHF RFIDs: A Novel Reader Technology and its Applications to Robotics and Retail</u> Fadel Adib, Associate Professor and Founding Director of Signal Kinetics Lab, MIT	<u>Automated Sterile Glove Dispensing Machine Reduces Waste and Contamination Risk</u> Omri Shafran, CEO, Texas Medical Technology



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19TH ANNUAL CONFERENCE AND EXHIBITION

Tuesday, September 28, 2021

INDUSTRY TRACKS

	RETAIL AND APPAREL Room: N221 B	MANUFACTURING Room: N231 A	SUPPLY CHAIN AND LOGISTICS Room: N222 B	INTERNET OF THINGS Room: N232 A
9:00 AM - 9:30 AM	<u>Award Finalist: C&A Enhances Inventory Visibility to Boost Omnichannel Capability</u> Michael Bergel, C&A Modas; Vicente Neves, C&A Modas <i>Recorded Session</i>	<u>RFID Improves Traceability for Carbonated Beverage Filling Process</u> Grant Cook, President, Dorcia Engineering	<u>Award Finalist: Harvard Automates Asset Tracking and Reduces Inventory Time with RFID</u> Jeff DiCiaccio, Director of Strategic Procurement, Harvard Medical School	<u>The Future of The Internet of Things</u> Ludovico Fassati, Head of IoT, Vodafone Americas
9:35 AM - 10:05 AM	<u>Leveraging RFID to Improve Customer Experience</u> Justin Patton Director, RFID Center Auburn University	<u>Emerson Uses RFID for Efficiency Improvements in the Process Control Industries</u> Shannon Jelken, Senior Research Engineer, Emerson	<u>Improving Distribution Center Operations with RFID</u> Doug Harvel Senior IT Distribution Analyst Kontoor Brands	<u>Connecting the Unconnected: NFC Today</u> Mike McCamon Executive Director NFC Forum
10:10 AM - 10:40 AM	<u>RFID Strategies and Best Practices in Retail and Apparel</u> Mark Roberti, Founder and Editor, RFID Journal	<u>Award Finalist: Weatherford Reduces Carbon Footprint in the Oil Industry with RFID</u> Euan Murdoch, RFID Completions Product Line Manager, Weatherford <i>Recorded Session</i>	<u>Award Finalist: BAE Systems Improves Chemical Tracking with RFID</u> Philip Whiting, Operations Program Specialists, Sr., BAE SYSTEMS	<u>AIM Panel: Blockchain Technology in Supply Chain Traceability Systems</u> Josef Preishuber-Pfluegl, CTO, CISC Semiconductor; Jeanne Duckett, Chairperson, AIM North America; Kevin Berisso, Dir., AutoID Lab, University of Memphis
10:45 AM - 11:15 AM	<u>Award Finalist: RFID Improves Inventory Management For Rapid COVID-19 Test Kit Manufacturing</u> Jayaprakash Visagamani, Sr. Solution Architect – SAP WM/LE, Cephid	<u>Award Finalist: Lockheed Martin and the Future Factory</u> Corey Cook, Senior Solutions Architect, Enterprise Sustainment Solutions, Lockheed Martin	<u>Award Finalist: Logistik Unicorp Leverages RFID to Improve Processes and Inventory Accuracy</u> Louis Bibeau, President and CEO, Logistik Unicorp	<u>Award Finalist: Encouraging Regional Mobility and Reducing Environmental Impact with RFID</u> Tom van Hecke, CEO, Fairville <i>Recorded Session</i>

RFID JOURNAL AWARDS

1:00 PM - 2:00 PM	RFID Journal Awards Ceremony in Exhibit Hall Host: Mark Robert, Founder and Editor, RFID Journal (Awards Theater in the Exhibit Hall — Open to all pass holders)	
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19TH ANNUAL CONFERENCE AND EXHIBITION

EXHIBITOR INFORMATION

EXHIBITORBOOTH#

AB&R (American Barcode and RFID, Inc.) ..	826	ONTIME.....	915
AIM	818	Point Mobile Co. Ltd.....	727
AsReader, Inc.....	613	Powercast Corporation.....	544
ASYGN.....	814	Radley Corporation.....	911
Bluestar	820	RAIN RFID Alliance.....	715
Cisc Semiconductor Corp.	740	RFID, Inc.	400
Convergence Systems Limited	726	RFLocus	802
Delta ModTech	710	SecuraKey	905
EM Microelectronic	717	SICK, Inc.....	527
FEIG Electronics, Inc.	719	Simply RFID	100
Fujitsu Frontech North America	844	SIVA IoT.....	545
Hana RFID	702	SML RFID	513
Identiv.....	519	SpotSee	611
IDRO Co., Ltd.	427	STMicroelectronics	413
IMPINJ	826	T & W Operations, Inc.	645
InPlay Inc.	919	TAGEOS.....	313
Juniper Systems.....	644	Tamarack Products, Inc.....	622
Link Labs	909	TSC Printronix Auto ID	713
Metalcraft Inc.....	520	Utility Composites, Inc.....	828
Muhlbauer, Inc.	602	Vista IT Systems	812
NEOSID.....	816	VIZINEX RFID.....	921
newave sensorsolutions.....	319	Voyantic, Ltd.	728



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FEATURED EXHIBITORS



Avery Dennison Smartrac offers a suite of digital ID technologies that authenticate product history, provide tracking and inventory solutions, and conjure up richer consumer encounters. In a world of big data and massive amounts of information, digital ID technologies help create certainty, showing how a connected world can be a better world, full of greater possibilities. Supply-chain visibility and increased operational performance; traceability and tracking; inventory management; brand safety, ingredient and storage integrity: all can be enabled or improved with the help of Avery Dennison's digital ID solutions.



The motivation behind our existence is to implement IT solutions that fully satisfy the expectations of all our customers and partners. We strive to contribute to the ongoing progress and development of mankind and society.

1. We endeavor to utilize our IT skills to build trust and provide satisfaction to all our customers and partners.
2. We endeavor to meet our customers' and partners' expectations in a timely and efficient manner.
3. We strive to use new IT techniques and innovations to provide our customers and partners with the most up-to-date solutions.



As a leading global aerospace company, Boeing develops, manufactures and services commercial airplanes, defense products and space systems for customers in more than 150 countries. Boeing developed Enterprise Sensor Integration (ESI) technology through its subsidiary Tapestry Solutions, which is a division of Boeing Global Services.



CONVERTING, PACKAGING AND COATING EQUIPMENT - For over 40 years we have been providing our customers flexible, trust-worthy machines, reduced risk, and performance that is unmatched in the industry. Building complete web converting and packaging machines out of proven, flexible modules gets you to market faster, with less risk and less downtime. Our modules have already proven their superior precision, validation and compliance capabilities.



InPlay Inc. is a vibrant fabless focused on delivering next-generation wireless silicon to meet the demands of IIoT. Our silicon solutions offer concurrent multi-mode protocol with ultra-low latency, increase networking capacity to thousands of nodes, and significantly enhance the ease-of-use for Bluetooth Beacon applications by eliminating the need of firmware development. These differentiating technologies will unlock the true potential of advanced gaming, smart healthcare, and IIoT markets.



Metalcraft's design, testing and production of custom RFID products reflects a 70+ year history of innovation. From prototype to production runs, Metalcraft can confidently meet any identification challenge. With a mix of our team's RFID expertise and traditional labeling experience, we will provide you the customized solutions to meet your ID demands today and in the future. Simply stated Metalcraft is ID Made Better®. Got an idea for a custom inlay or perhaps nothing commercially available quite fits the bill? We've got your answer! Metalcraft recently launched Inlay Innovation, our inlay manufacturing division, ready to assist with your custom inlay requirements. From antenna design and prototyping to destructive testing and production rollouts, Inlay Innovation is made in the USA straight out of the cornfields of Iowa.



newave is a leading provider of optimized solutions for today's most challenging item-level Radio Frequency Identification (RFID) problems. The company develops industry-standard RFID technology based on the patented Wave® antenna that sets a new standard for accuracy, versatility and efficiency. The Wave is the first and only antenna specifically designed to be used only for item-level RFID solutions. newave's core technology was developed by the world-class ElectroScience Laboratory (ESL) of The Ohio State University, a pioneer in RF research and development under the direction of newave's Chief Technical Officer (CTO), and is produced in partnership with Wistron NeWeb Corporation (WNC), the Taiwan-based global leader in antenna manufacturing. newave's management team leverages a strong technical and international business heritage in a variety of industries to accomplish its mission of providing optimized solutions to today's greatest RFID challenges. For more information, please visit us at www.newaverfid.com. *newave®, Wave® and Smart Shelf™ are trademarks of newave Plain City (Columbus), Ohio USA



With a presence in over 30 countries, SML Group is the global end-to-end RFID and brand identification solutions provider, delivering proven results and rapid ROIs to brands in the new era of retailing. We offer innovative Inspire™ and EcoInspire™ labeling and packaging products, high-performance RFID tags and encoding services across industries. Our proprietary software Clarity® is the only item-level RFID solution that is engineered and deployment-proven for vertical retailers and brand owners with stores. As an invaluable partner of brands, SML is committed to developing tech-driven solutions that power brand transformation and prosperity.



SpotSee®, a global leader in supply chain damage monitoring through low-cost devices and connectivity solutions, has launched a new device that combines impact-damage monitoring with radio-frequency identification (RFID) technology. This new device, the ShockWatch®RFID impact indicator, is designed to track damage through the supply chain and identify affected inventory. SpotSee devices monitor shock, vibration, temperature and other environmental conditions through its market-leading brands such as ShockWatch®, ShockLog®, SpotBot®, OpsWatch and WarmMark®. The company has a global network of over 300 sales and technical service partners in 62 countries. SpotSee is headquartered in Dallas, Texas, with operations in Brazil, Netherlands, United Kingdom, China, Mexico and Graham, Texas.



At ST, we are 46,000 creators and makers of semiconductor technologies mastering the semiconductor supply chain with state-of-the-art manufacturing facilities. An independent device manufacturer, we work with our 100,000 customers and thousands of partners to design and build products, solutions, and ecosystems that address their challenges and opportunities, and the need to support a more sustainable world. Our technologies enable smarter mobility, more efficient power and energy management, and the wide-scale deployment of the Internet of Things and 5G technology.

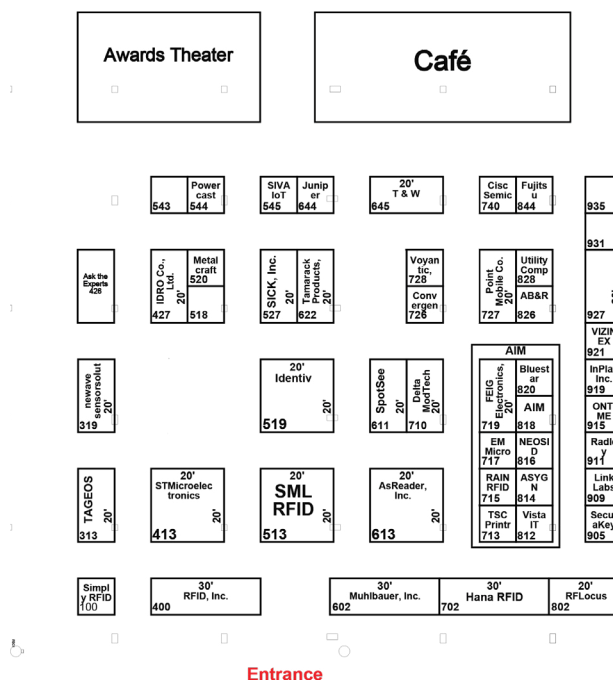


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FLOOR PLAN MAP

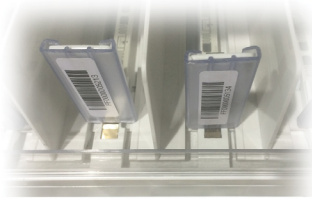
Exhibit Hall A-E, North Building, Level 300



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