RFID JOURNAL LIVE!

SEPTEMBER 26-28, 2021

**PHOENIX CONVENTION CENTER
PHOENIX, ARIZONA**

WHAT TO EXPECT

OUR HEALTH + SAFETY PLAN

RFID Journal LIVE! is excited to welcome our attendees, solution providers, staff and our community back to Phoenix to learn and connect together. Our team is committed to creating an event experience where everyone can **safely and effectively conduct business.**

We are taking extra precautions, beyond those mandated by government and local authorities, including temperature checks and face masks required of all persons entering the building, without exception.

Read on to find out what health measures we have in place and how you too will play a role in moving business forward safely.

BEFORE YOU ARRIVE

Have you completed a self-assessment, and are you symptom-free? If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking here.

- Check your flight and travel arrangements.

- **Have your digital or printed registration confirmation ready when you arrive** - the more prepared you are, the faster entry will be.

- **Please make sure you have packed face masks;** this is required at all times. Please review the RFID Journal LIVE! rules and regulations to confirm. Masks will also be provided, if one is needed.

- **We have an open line of communication** in place with the facility, hotel partners and local health officials.

- Before the doors open, **we will conduct inspections to ensure the venue is safe,** clean and ready for business!

ARRIVING AT RFID JOURNAL LIVE!

- **We are taking additional measures to ensure your health and safety at RFID Journal LIVE!.** Please plan accordingly and allot extra time when arriving at the show and making appointments.

- **Daily temperature screenings will be conducted upon entry for EVERYONE.** You may not enter the show if you have a high temperature.

- **Make sure you have a face mask;** EVERYONE is required to wear a mask at all times. Please review the RFID Journal LIVE! rules and regulations to confirm. Masks will also be provided, if one is needed.

- **No hugs or handshakes** this year. RFID Journal LIVE! has a no-contact policy in place.

- We'll implement queue lines to **ensure 6-foot distancing is safely enforced.**

- **Transparent barriers on registration counters** will be implemented for enhanced safety and our staff will regularly clean all equipment.

- Before receiving your badge onsite and entering RFID Journal LIVE!, **you will be asked to acknowledge and accept our Terms and Conditions.** Please review the document on the next page before arriving to gain entry as quickly as possible.
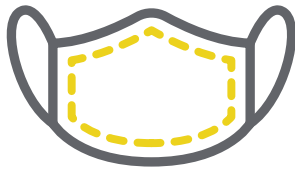
INSIDE THE EVENT

- **Again, make sure you have a face mask;** this is required at all times. Please review the RFID Journal LIVE! rules and regulations to confirm. Masks will also be provided, if one is needed.

- **We do not allow people under 18 at the event.**

- **Please follow all recommended Health & Safety Measures** including: Stay at least 6 feet from one another, wash your hands often, cover your cough or sneeze and stay home if you are sick.

- **We have designed the show to allow for social distancing and one-way entrances/exits.**

- We'll remind you to **keep a safe distance from others** with floor graphics and stanchions.

- **We've increased staff and security** to provide the BEST customer service and information accessibility.

- **Seating areas, including inside conference rooms, will be properly distanced** and transparent shields will be placed at food and beverage locations.

- Exhibitors will have access to **enhanced cleaning and disinfection services** for their booths.

- **Trash will be removed within show area** with greater frequency.

- **Daily disinfecting will take place** to sanitize all seating, restrooms and frequently touched public areas.

- **Feeling sick unexpectedly at the show?** Medical personnel will be onsite to assist anyone feeling unwell.
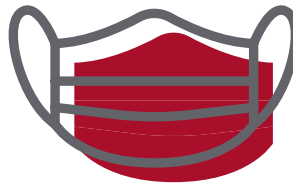
WHAT KIND OF FACE MASKS WILL BE ACCEPTED?

ACCEPTABLE

**TWO-LAYER
CLOTH MASK**

**FDA-CLEARED
SURGICAL MASK**

**FACE SHIELD
WORN WITH OTHER
ACCEPTABLE MASK**

Note: we will have additional face masks available onsite for any attendee that requires one

NOT ACCEPTABLE

GAITER

BANDANA

**FACE MASK
WITH VENT**

FACE SHIELD

RFID JOURNAL LIVE! ONSITE TERMS & CONDITIONS

Please take a moment to review this document as all individuals who register online or onsite, obtain a badge and attend this event are asked to **acknowledge and accept the following Terms & Conditions.**

1. Attendee grants Emerald the right to use Attendee's name, image and likeness, including but not limited to any photographs or video taken of you at the show, for marketing purposes.

2. ATTENTION: Exhibitors and Sponsors at RFID Journal LIVE! may utilize badge scanning in order to follow up with you after the show. Please be aware that by permitting an exhibitor/sponsor to scan your badge, your contact information including address, email, phone & fax will be shared with the exhibitor/sponsor, and RFID Journal LIVE! will no longer be in control of how your information is used. Questions or concerns? Email privacy@emeraldx.com.

3. Emerald reserves the right to accept, reject or prohibit registration for or attendance at its events at any time for any reason.

4. Attendee expressly assumes, and releases Emerald and any affiliates from, all risks, claims, damages, losses, costs and expenses, whether or not reasonably foreseeable, associated with, resulting from or arising in connection with Attendee's participation, presence or sampling of any products at the Event, including, without limitation, all risks of harm, damage, illness (including viruses or illness from any communicable disease or from any sampled products) or injury (including death) to or related to Attendee and his or her person or property.

5. Attendee expressly agrees to fully comply with appropriate COVID-19 health and safety measures and protocols for attendance at the event, including the requirement to wear face masks at all times and maintain appropriate social distance. If needed, Emerald will have limited face masks available for those attendees who do not bring their own masks to the event. Emerald reserves the right to remove any attendee from the event for failure to adhere to the required COVID-19 health and safety measures and other protocols for attendance at the event.

6. By agreeing to these Terms and Conditions, you confirm that you have reviewed and agree to the Emerald Privacy Policy. Visit this site: **https://www.emeraldx.com/privacy-policy/**

HOW TO CONTACT US

REACH OUT TO US AT ANY TIME
If you have any questions about our health and safety measures or how you can best prepare, please contact our Audience Experience Manager Yolanda Mays at **yolanda.mays@emeraldx.com**.

BEFORE THE SHOW
Please refer to rfidjournallive.com to review a full list of health and safety measures or if you would like to speak to your account executive please go to: Exhibitors - A-M Alan **alan.mcintosh@rfidjournal.com** or N-Z Matt **matthew.singer@rfidjournal.com**.

AT THE SHOW
To reference any health and safety measures at the show, you can refer to signage placed throughout the venue or contact our friendly staff by visiting the Info Desk, located on the 300 level, next to the escalators.

AIRLINE HEALTH & SAFETY INFORMATION

American
Travel information: https://www.aa.com/i18n/travel-info/coronavirus-updates.jsp

Health and Safety: https://www.aa.com/i18n/travel-info/travel-with-confidence.jsp?from=bannerContainerA

United
Travel information: https://www.united.com/en/us/fly/covid-update.html

Health and Safety: https://www.united.com/ual/en/us/fly/travel/united-cleanplus.html

Delta
Travel information: https://www.delta.com/us/en/travel-update-center/overview

Health and Safety: https://www.delta.com/us/en/travel-update-center/ways-we-are-keeping-you-safe/setting-the-standard-for-safer-travel

JetBlue
Travel information: https://www.jetblue.com/travel-alerts

Health and Safety: https://www.jetblue.com/safety

Southwest
Travel information: https://www.southwest.com/Coronavirus/?clk=CORONAVIRUS_TA&cbid=4430033

Health and Safety: https://www.southwest.com/airline-cleanliness-social-distance/

HOTEL PARTNER HEALTH & SAFETY INFORMATION

Hyatt

Travel information: https://www.hyatt.com/en-US/info/coronavirus-statement

Global Care & Cleanliness Commitment: https://www.hyatt.com/info/global-care-and-cleanliness-commitment

Marriott

Travel information: https://marriott-re-2019ncovc.com/

Commitment to Clean: https://clean.marriott.com/

RIDE SHARE HEALTH & SAFETY MESSAGING

Uber

Travel information: https://www.uber.com/us/en/safety/

Lyft

Travel information: https://www.lyft.com/safety/coronavirus

OTHER RESOURCES

US Travel Association

Industry guidance: https://www.ustravel.org/toolkit/industry-guidance-promoting-health-and-safety-all-travelers

CDC

General Guidelines: https://www.cdc.gov/coronavirus/2019-ncov/index.html

Travel Guidelines: https://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html

Self - Checker: https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/coronavirus-self-checker.html