

SEPTEMBER 26 - 28, 2021 PHOENIX CONVENTION CENTER | PHOENIX, AZ

SPONSORSHIP CHECKLIST YOUR SPONSORSHIP: CORNERSTONE

| Item (follow hyperlinks below) | Due Date |
|--|-----------------|
| Upload Your Logo | When Contracted |
| 100 – Word Company Profile | When Contracted |
| Submit Session Details | 7/6/2021 |
| Submit Session Presentation | 9/10/2021 |
| Post Conference E-mail Content | 9/28/2021 |
| Conference Passes & Invitations | 9/28/2021 |
| Tell the World You'll Be at RFID Journal LIVE! 2021, use #rfidjournallive | |

ADDITIONAL DETAILS:

Content Opportunity: Debbie Hughes; <u>debbie.hughes@rfidjournal.com</u> will reach out with details regarding your session including how to submit your presentation.

Marketing Benefits: Contact Sarah Gough; <u>sarah.gough@emeraldx.com</u> with any questions.

Conference Passes & Invitations: Your sponsorship package includes twenty (20) complimentary conference passes to share with colleagues, customers and/or prospects. <u>Passes will be available in the exhibitor registration portal.</u>

You will also receive an unlimited 15% discount when inviting attendees to RFID Journal LIVE! 2021. Exhibitor invite discount codes will be sent to the booth contact via the Exhibitor Registration Open email.

Your code and additional promotional materials will be provided in an intro email from our partner, Feathr.